



Delta Nu Alpha Transportation

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Nashville, TN 37210
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866-453-3662
Fax (615) 360-1891
www.deltanualpha.org

Advertising Invitation

TEC 2004

“Logistics Education: Accepting Change, Providing Improvement”

**Transportation Education Conference
Radisson Bay Harbor Hotel
Tampa, FL
Sept. 16 - 18, 2004**

We invite your participation as an advertiser for DNA annual Transportation Education Conference **TEC 2004**, which will be held September 16—18, 2004 at the Radisson Bay Harbor Hotel, Tampa, FL. DNA, founded on December 11, 1940, has become a driving force in transportation and logistics education nationwide. DNA is highly committed to maximizing education and networking to keep up with those changes. The cornerstone of DNA’s success is its emphasis on **education** – financial assistance and mentoring for students, and excellent continuing education opportunities for the work force. TEC 2004 will be one of the most effective educational opportunities in the industry with educational sessions featuring “industry expert” speakers and special recognition to individuals - industry professionals and students; chapters, and regions that helped propel education forward this year.

Advertising will appear in the conference program distributed at TEC 2004. Advertisers will be recognized on the DNA website (we can link to your corporate website if requested), DNA publications the Alphan Connection and the Chapter Connection, and in conference materials.

Further details and registration forms for TEC 2004 will be available on the DNA website at: www.deltanualpha.org or contact Carol Hackett, DNA Administrator, with questions via e-mail at carolh24@msn.com or phone: 866-453-3662.

TEC 2004 Advertising Rates

Full-page 4-Color	Finished size 7.5" x 10"	\$500.00
Full-page single color ad	Finished size 7.5" x 10"	\$275.00
Half-page 4-color	Finished size 7.5" x 4.75"	\$275.00
Half-page single color ad	Finished size 7.5" x 4.75"	\$175.00
Quarter-page single color ad	Finished size 3.5" x 4.75"	\$125.00
Business card single color ad	Finished size 7.5" x 10"	\$ 50.00

*** Ads must be paid in advance of August 16, 2004.
* Camera ready art required on all ads. (e-mail in .jpg format)**

Name _____
Address _____
City, State, Zip _____
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Mail with payment to:

Delta Nu Alpha Transportation
1451 Elm Hill Pike, Suite 255
Nashville, TN 37210

Credit Card Payment

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We look forward to your participation as an advertiser of TEC 2004!