



Transportation Person of 2004



Delta Nu Alpha (DNA) is pleased to announce the Transportation Person of the Year for 2004-2005. This year's award is given to Mrs. Shirley Potts for her outstanding contributions in the transportation and logistics industry.

As President of DLT Transportation Services, Inc., Kansas City, MO, Shirley Potts has taken the company to new heights. DLT is a computerized freight bill audit and payment service, auditing and processing millions of dollars of freight a week, servicing freight shippers and receivers throughout North America and Puerto Rico. DLT clients realize a 7-to-1 Return on Investment.

DLT has become the ADP of the freight world. Since acquiring DLT in 1988 it has achieved continued growth, tripling staff as well as increasing electronic efficiencies.

Shirley has spent more than 25 years in the transportation industry, while establishing backgrounds in accounting, transportation, warehousing, distribution, data processing and management. She joined DLT in 1976, the year DLT was founded, and was promoted to Vice President in 1978. She was involved in the original design and implementation of many of the company's core software programs. In 1988, as Vice President and General Manager, she had the opportunity to purchase the company and became the sole owner and President.

Today, Shirley remains active in **DLT's** operations and still takes the time to network within the industry and community. She is a champion of total quality programs and demands that DLT's Mission Statement "To Provide Optimal Services . . . Designed for Each Client" is in every associate's activity. Shirley is skillful in surrounding herself with good people and is a great source of encouragement to those surrounding her.

Shirley's accomplishments include:

- * Up & Comers Award recipient (1996)
- * Greater Kansas City Chamber of Commerce
 - Heartland Freight Coalition Board
 - Metropolitan Entrepreneurial Council Board
 - Gro - KC Board
 - CEO Roundtable Chair
 - Surface Transportation Committee Past Chair
- * Council of Logistics Management, President
- * Kansas City Transportation Association
 - Past President
 - Educational Chair
 - Person of the Year (1995)
- * Northeast Industrial Association Past Board
- * Delta Nu Alpha Transportation Fraternity Chapter 13 Past President



The presentation will be made at the Transportation Education Conference in Tampa, FL on September 17, 2004.