

GLOBAL ORDER STATUS PROCESS OF HI-TECH COMPANIES

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ABSTRACT

This paper focuses on the *global order status process* of high-tech companies. An effort has been made to understand how these companies approach their *global order status process*. Similarities and differences in their order status process are given. A brief history of tracking and tracing capabilities is also presented, highlighting FedEx and UPS. Some new trends in track and trace are also discussed.

INDUSTRY-WIDE RESPONSE TO TERROR: A POLITICAL ECONOMY ANALYSIS OF THE OWNER/OPERATOR SECTOR OF THE U.S. MOTORCOACH INDUSTRY POST 9-11

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ABSTRACT

The authors develop a political economy framework to study the post- September 11th environmental changes and firm responses in the owner/operator sector of the U.S. motorcoach industry. Based on a comprehensive analysis of both evolutionary and revolutionary changes in the competitive and regulatory environments faced by the firms in this industry, their policy and strategic responses to the terrorist acts of September 11, 2001, on U.S. soil are examined. The industry's response is captured (i.e., collective action response) by surveying 163 firms operating and competing in the owner/operator sector of the U.S. motorcoach industry. Several descriptive statistics are synthesized and analyzed for a structured presentation of the survey findings. In conclusion, contributions and limitations of this study, as well as directions for future research, are outlined.

LOGISTICS EDUCATION AT HISTORICALLY BLACK COLLEGES AND UNIVERSITIES

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ABSTRACT

A review of research literature on logistics education reveals disparities between demand for and supply of logistics management skills. Racial minorities are relatively underrepresented in logistics education and professional careers. In order to meet the rising demand for college graduates and mitigate racial disparities in the field, a need arises to enhance logistics education at Historically Black Colleges and Universities (HBCU's). HBCU's are known to have a high rate of success in retaining and graduating African American students. Yet, only a few of these institutions offer logistics degree programs or concentrations within the business and social science majors. This article makes a case for enhancing logistics education at HBCU's through program development, recruitment, and retention strategies. It argues that the coordination of activities and partnerships between the institutions offering the programs, high schools/community colleges, and employers of the graduates and government are essential for the success of such strategies.

SHIPPERS USAGE OF THE INTERNET INCLUDING E-MARKETPLACES IN THE TRUCKING INDUSTRY

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ABSTRACT

The research reported in this manuscript provides insights regarding trucking related e-marketplaces and web-based offerings by truckers. Over 2,000 shippers were surveyed with 420 total responses. Overall, only 7% of shippers were currently utilizing e-marketplaces; however, those that are appear to be satisfied. Shippers ranked tracking, freight posting, and pricing, in that order of importance for trucking web sites.

SURFACE FREIGHT TRANSPORTATION IN MEXICO POST NAFTA

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One of the significant expressed objectives of NAFTA was the improvement of cross-border transportation to enable a more efficient and cost effective flow of goods among Mexico, Canada and the United States. This article examines the changes that have taken place in surface freight transportation between Mexico and the U.S. since NAFTA was signed in 1993.