

THE INTRODUCTION OF NON-NATIVE SPECIES TO MARINE ENVIRONS: AN UNINTENDED AND HIDDEN CONSEQUENCE OF INTERNATIONAL SHIPPING

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FIRM ADOPTION OF PROACTIVE STRATEGIES TO MINIMIZE THE PROBABILITY OF SUPPLY CHAIN DISRUPTION: A PRE AND POST 9/11 EXPLORATORY INVESTIGATION

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ABSTRACT

As supply chains become more lean, inventory velocity increases, and customer requirements become more stringent, business continuity assumes an ever greater level of importance. This study investigates the changes adopted by some companies since 9/11, at the company and supply chain level, to support efforts to minimize the probability of supply chain disruption.

INVESTIGATION OF METHODOLOGIES USED BY LESS-THAN-TRUCKLOAD (LTL) MOTOR CARRIERS TO DETERMINE FUEL SURCHARGES

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ABSTRACT

The objective of this study was to discover how less-than-truckload (LTL) carriers develop and utilize fuel surcharge policies to recover their fuel expenses. Thirty-nine top LTL carriers were contacted to explain their perspectives and methodologies with regard to fuel surcharge policies. Part-to-whole qualitative analysis was conducted to summarize responses from a standardized interview protocol. In addition, twenty-five published fuel surcharge policies were analyzed. Findings show that, while carriers were reluctant to discuss their fuel surcharge development, in practice there were two primary methodologies that left all carriers with very similar fuel surcharge policies.

EXPLORING THE 3PL VALUE PROPOSITION

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ABSTRACT

Marketing scholars suggest core competitive advantage in modern markets is most effectively represented by the firm's value proposition. While much of the value proposition research is rooted in the marketing discipline, it is increasingly a topic of interest in supply chain literature. Value propositions are analyzed by the contracting organization when contemplating the hiring of a third-party logistics firm for example. This investigation responds to theory-based calls into 3PL research by employing a grounded theory based content analysis of 3PL websites, with the intention of understanding the structure of a the 3PL value proposition. The results indicate that 3PL's produce a range of value propositions that coalesce around three distinct value propositions associated with solutions, services and integration.