

LOGISTICS AND SUPPLY CHAIN JOB PLACEMENT: THE 2007 PERSPECTIVE

Robert Lorin Cook
Central Michigan University

Brian J. Gibson
Auburn University

Zachary Williams
Central Michigan University

ABSTRACT

The development of an effective recruitment strategy that attracts and secures entry-level logistics talent is essential to maintain corporate performance. A critical aspect of job placement involves understanding the preferences of students and employers. This research presents results of parallel surveys of U.S. undergraduate logistics, transportation and supply chain student and employer preferences and perceptions regarding employment. Results provided include a demographic respondent profile, their organization/functional area preferences and their perspectives on selected entry-level employment issues. These research results are intended to provide employers, educators and students with information that can be used to improve job placement success.

PROFIT CONTRIBUTION INFORMATION'S IMPACT ON INTERNAL INTEGRATION

Scott J. Grawe
The University of Oklahoma

Haozhe Chen
East Carolina University

Daniel D. Mattioda
Air Force Institute of Technology

Patricia J. Daugherty
The University of Oklahoma

ABSTRACT

An exploratory quantitative study on the relationship between profit contribution information and firm-wide internal integration is presented. Specifically, the authors examine how profit contribution information availability impacts firm-wide internal integration and, subsequently, logistics performance. This study provides greater insight into the area; only a few studies have empirically examined the impact of profit contribution information within a firm. The primary implication is that firms should utilize specific types of information, i.e. profit contribution information, for making more informed operational and strategic decisions. The paper also underscores the managerial value of using profit contribution information in decision making and planning.

MOVING TOWARDS A RESILIENT SUPPLY CHAIN

John Mascaritolo
Clayton State University

Mary C. Holcomb
University of Tennessee

THE EFFECTS OF INTERDEPARTMENTAL CUSTOMER ORIENTATION ON DISTRIBUTION CENTER PERFORMANCE

Nancy M. Scott
University of Tennessee Knoxville

M. Douglas Voss
University of Central Arkansas

Scott B. Keller
University of West Florida

Matt Schlosser
The Hershey Company

ABSTRACT

Firms have begun to look internally for ways to increase external service quality. ANOVA is used to examine the effect of interdepartmental customer orientation on time, inventory, and customer service-based performance variables in distribution centers. Findings indicate that high interdepartmental customer orientation positively affects distribution center performance in terms of time-based performance measures and customer satisfaction. Interdepartmental customer orientation was found to have only a marginal affect on inventory performance. Implications of the current research for distribution centers and transportation managers are discussed along with limitations and opportunities for future research.

SAFETY ATTITUDES AND BEHAVIORAL INTENTIONS OF MUNICIPAL WASTE DISPOSAL DRIVERS

Stephen M. Swartz
University of North Texas

Matthew A. Douglas
University of North Texas

ABSTRACT

The Theory of Planned Behavior was used to study factors useful for predicting Behavioral Intentions to commit unsafe acts while driving for commercial drivers working for municipal waste management operations centers. The Theory of Planned Behavior was found to be moderately effective in predicting behavioral intentions, particularly through the constructs of Attitude and Perceived Control. Driver perceptions of safety climate, self-assessed personal safety performance, risk aversion, and attitudes toward behavioral factors associated with engaging in risky behaviors while operating motor vehicles were studied. Risk aversion and driver perception of their own safety performance were also useful predictors of intention.