

# First Annual Logistics Faculty Salary Survey

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## ABSTRACT

While the Association to Advance Collegiate Schools of Business International (AACSB) conducts an annual survey of business school faculty and administrative salaries, the data do not include salary figures for logistics (and related areas such as transportation and supply chain management) faculty. Since the growth in number of logistics faculty positions has continued to exceed the output of doctoral programs in the field for more than a decade, it is logical to assume that logistics faculty salaries, at all levels, are increasing. However, without factual data, what salary should a new logistics Ph.D. expect, and what should an administrator budget for a logistics faculty position? In order to provide such factual data, the authors developed an electronic salary survey and distributed it to 236 faculty at colleges and universities in the United States. It is the intent of the authors to conduct the salary survey annually, and report the results in the *Journal of Transportation Management*.

# Establishing a Motor Carrier Research Agenda

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## ABSTRACT

The motor carrier industry represents an important linkage in a variety of industry supply chains and accounts for a substantial level of total logistics cost. This article combines a review of motor carrier research over the past 10 years (1996-2006), with input from executives representing common and specialty carrier services, to identify key areas of interest to guide future motor carrier research.

# **Smooth Sailing or Rough Seas: The Future of International Liner Shipping**

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# Evaluating the Comparative Efficiency of Eleven States' Highway Expenditures

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## ABSTRACT

In an era of budget deficits and financial cutbacks, the efficiency of state highway finances dictates future investment in road construction and maintenance. Considering the significant impact of highway infrastructure on the survival and competitiveness of the logistics industry, this paper aims to develop a meaningful set of benchmarks that will guide the state government authority in making wise investment decisions regarding road construction and maintenance. In particular, we propose a data envelopment analysis that is proven to be useful for measuring the operational efficiency of various profit or non-profit organizations. Using the examples of state highway finances for Kentucky and other comparable states in the United States, this paper illustrates the usefulness of data envelopment analysis for the efficient allocation of financial resources to road construction and maintenance.