

Delta Nu Alpha



Alphian Connection

EDUCATING TOMORROW'S TRANSPORTATION PROFESSIONALS TODAY

January/February 2012

Message From the President, Sally Lubinski

Our Company just finished closing our books for 2011, someone said we had a great year and closing. And that "**THE PEOPLE**" made is a success.

How many times have you heard or used the expression? ... its not the job...*it's the people*. People can make or break a workplace, a get together or an organization.

Someone recently said to me that they thought Delta Nu Alpha is not what it used to be; not the same people, group etc. At first it made me sad to think that they thought that way and then I had to ask myself if they were correct. To some extent they are, we are not the group we may have been 10 – 15 years ago. We have lost some key members over the years, some have retired, dropped out and moved to other positions, some passed away, but our goal, the goal set up by the founders has remained the same; professional growth and education of **THE PEOPLE**.

Maybe we are not the same group we were 10-20 years ago. We have had to overcome a lot of obstacles these last 5-6 years. A slow economy, job losses, companies not supporting as much as they used to, but In spite of all that **THE PEOPLE** continue to join and step up to the plate to continue to move forward, with the help of some old familiar faces as mentors and cheerleaders on the side.

I owe who I am professionally and personally to **THE PEOPLE** that I have met thru out the years in Delta Nu Alpha. I got involved because of **THE PEOPLE** leading Delta Nu Alpha at the time. Those same people along with new members, friends, colleagues continue to help me grow and keep me motivated over these years (even if they are not active members, they still mentor me).

We have lost some huge supporters over the years, and as I reflect over the last few years I am reminded of who I am and where I am going because of **THOSE PEOPLE**.

So, let's start this year off right. Do you remember why you got you involved in the first place? Did someone mentor you? Remember what we have in Delta Nu Alpha.

We ask you to stay involved, get others involved and let's continue to grow this organization and to continue on educating "**THE PEOPLE**" for the future.

JOIN, RE-JOIN, SUPPORT, DELTA NU ALPHA!

Table of Contents

Page 2 - Chapter News

Page 3 - What challenges will Drive Transportation Costs in 2012? *AND* Tidbits

Page 4 - Delta Nu Alpha History

Page 5 - News You Can Use

Page 7 - Delta Nu Alpha International Board & Foundation Trustees

Chapter News

Chicago Chapter

The next Chicago chapter meeting will be Wednesday, March 14. More details to come.

Derby Town Chapter (Louisville, KY)

The Louisville Chapter was pleased to have Jim Mitchell, Director of Sales for Averitt Supply Chain Solutions, Cookeville, Tennessee, as guest speaker for the January 26, 2012 meeting at the Hotel Louisville. Jim's presentation, "Supply Chain Challenges—Today and Tomorrow", described how a fluctuating economy, along with changing business and supply chain models, calls for logistics providers to use new and different approaches to effectively serve customer needs. Almost 50 persons were in attendance at this kickoff to the Spring 2012 Program Season to enjoy a great presentation, fine company, and delicious food! Stay tuned, and watch your e-mail, as the Derbytown #112 Board works to bring more great programs—including a tour—to the River City!

Milwaukee Chapter

Leap into 2012 at The Logistics Council's Annual State of Transportation Dinner Program

Place: Radisson Hotel Milwaukee West

Time: 5:30 PM Registration/Networking
6:15 PM Dinner
7:00 PM Program Presentation
8:00 PM Open Q&A
8:30 PM Adjourn

Cost: Please pre-register for this event to ensure that space is available.
\$40.00 pre-paid with RESERVATION
\$50.00 paid AT-THE-DOOR

<http://www.milwaukeeelogisticscouncil.org/programs.html>

Meeting Opportunities

Below is a chapter president list. If you are interested in attending a meeting in these areas you can contact the local president for more information.

Bowling Green Chapter - Clint Laird claird@topuraaf.com phone 270-792-4822

Chapter 750 at Large - David Riggs jasona0327@earthlink.net

Chicago Chapter 253 - Don Adams dadams9021@comcast.net

Louisville, KY Derbytown Chapter 112 - Lori A Kelsey Lori.Kelsey@ky.gov phone 502-266-6084

Milwaukee Chapter 317 - Steve Rose srose@hubgroup.com

Nashville Volunteer Chapter 135 - Jim Hall jim@nwsse.com

South Florida Chapter 53 - Jim Glover Fortjimfl@aol.com

Western Michigan Chapter 335 - Todd Olson vp@vansdelivery.com phone 616-365-3200

What challenges will Drive Transportation Costs in 2012?

I will give you a hint...its in the title of this article; Drivers, Most trucking industry executives and analysts are expecting that driver availability (quality driver availability) will be the biggest challenge to productivity and profitability in 2012. Not, having the drivers available to safely haul freight be an issue, the same survey revealed that driver pay and driver recruiting will be among the fastest rising of their costs in 2012, followed closely by fuel and health care costs.

Some of the factors affecting quality driver availability are; CSA, and tougher per-employment screening programs, but also the adaptation of electronic logs by many carriers. The electronic logs can contribute to a company's better CSA score, but it also tends to negatively affect a fleets productivity (and thereby driver's pay) but also it can expose problems with driver quality. One of the answers is driver pay, which is expected to increase by approximately 5% this year in an effort to retain and recruit good drivers.

To help mitigate these concerns, some carriers may not only be looking at rate increases this year, but also looking to secure more desirable freight from their customers. Certain lanes of traffic can provide higher utilization and certain shippers can promote 'driver friendly" environments, such as quick loading and unloading, room for drivers to take breaks in their yards (or nearby) and 24/7 access. It is assured that shippers and carriers need to work together to live within the challenges to thrive in 2012.

Chapter Tid Bits

New Maryland Chapter

There is interest in starting a new Chapter in Maryland. If you or someone you know is interested, email us at admin@deltanualpha.org.

Chapter at Large 750 and other Member Networking Events

If you are a member of Chapter 750 or would like to network with people from all over the country, now is your chance. We would like to start organizing online chats or conference calls. Some events could have general discussion topics and some could have a guest "speaker" join in. If you are interested in participating in these events email us at admin@deltanualpha.org so we can start planning dates. Let us know if you prefer online typing chats or conference calls.

We are looking for new members! The more the merrier so if you know someone in the transportation industry let them know about Delta Nu Alpha. If would like us to contact them email admin@deltanualpha.org and we will contact them for you.

A History of Delta Nu Alpha

By James W. Glover, Past International President, 1985-'86

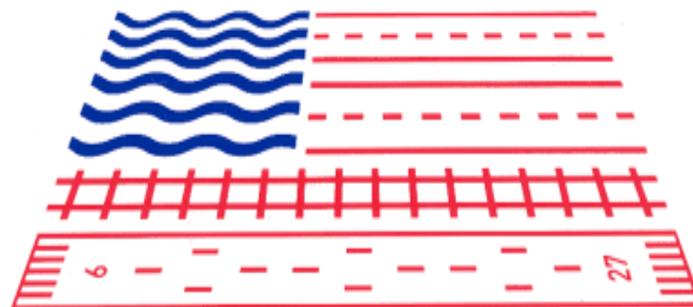
Landmarks by Delta Nu Alpha

Last month I ran across a letter to Delta Nu Alpha from President Ronald Reagan and we published that letter in this newsletter. As we wish Delta Nu Alpha yet another Happy New Year it's meaningful to take note of some of the landmarks along the way as this very organization grew into the most respected and successful influences in the young traffic/transportation and now logistics management profession. I frequently am inspired when I review chapters in Past National President Jim Martin's outstanding work entitled "The History of Delta Nu Alpha Transportation Fraternity, 1940-1990." Today I was again digging into that book. On page 14, I saw some words which have long been part of my personal inspiration about Delta Nu Alpha and I quote that paragraph in its entirety:

"November 7, 1946 was a red letter day. On that date the first college group, Syracuse Beta, was admitted to membership. They chartered with 10 members and have sustained a strong and viable chapter. Their counselor, Professor Theodore O. Wallin is an energetic individual and dedicated to the principles and objectives of Delta Nu Alpha. Under his guidance this chapter has won numerous national awards."

It seems amazing, but Dr. Wallin is still out there, instructing those who seek the education to allow them to become logistics leaders. From time to time as I write these articles about the fraternity's accomplishments, a "pat on the back" email will come along from Ted. When my Miami Chapter hosted our Annual Meeting in 1977 I first met him as he brought along a group of his students from Syracuse. As the years went on, Dr. Wallin distinguished himself as our Man of the Year and National Education Chairman and many other roles including the initial Chairmanship of the Delta Nu Alpha Foundation. Like so many more of our leading members, I've been honored to know Ted Wallin.

If you have comments or memories about Delta Nu Alpha that you would like to share, email them to admin@deltanualpha.org. Indicate if you would like your email posted in the Alphan and if you would like your name included or anonymous.



National Transportation Week

May 13-19, 2012

News You Can Use

TSI Motor Carrier Safety Compliance Class – April 2 – 6, 2012 Nashville, TN www.tsi.dot.gov

To register click on “View Courses & Enroll”, then to the last class on the list, the Motor Carrier Safety Compliance Course, then to the listing of these classes. If you are interested in going or sending someone from your company register for the class as soon as possible.

<i>Division</i>	Motor Carrier (Transportation Safety Institute)
<i>Course Title</i>	U. S. DOT Motor Carrier Safety Compliance
<i>Dates and Times</i>	Date(s): 04/02-06/2012 Times: 8:00 AM - 4:00 PM
<i>Cost</i>	\$695.00
<i>Facility</i>	Nashville State Community College Douglas Henry Bldg. Multipurpose Room 120 White Bridge Pike Nashville, TN 37209-4515
<i>Facility Phone</i>	
<i>Special Notice for Course</i>	It is recommended that you do not make any travel arrangements for this class until <u>three weeks prior to the class date.</u> If for any reason it is necessary to reschedule the class, <u>we will notify you by that time.</u>
<i>Class Notes</i>	Class will be held at: Tennessee Technology Center

Federal Motor Carrier Safety Administration

PRESS RELEASE HEADLINE: Double Happyness Bus Company Ordered to Immediately Cease All Operations; FMCSA Obtains Temporary Restraining Order to Shutdown Company

WASHINGTON, DC At the request of the U.S. Department of Transportation’s Federal Motor Carrier Safety Administration (FMCSA), the United States District Court for the Eastern District of Pennsylvania has issued a temporary restraining order against Double Happyness Travel, Inc. of Huntingdon Valley, Pa., that prohibits the company from operating in or affecting interstate passenger transportation service.

Continued on page 6

Continued from page 5

“Safety is our highest priority,” said Transportation Secretary Ray LaHood. “We will not tolerate irresponsible bus companies that jeopardize the safety of bus passengers and other motorists.”

FMCSA requested the temporary restraining order based on evidence that Double Happyness was selling bus tickets and conducting bus trips in direct violation of the agency’s previous orders to immediately cease all transportation operations.

FMCSA initially declared Double Happyness an “imminent hazard to safety,” revoked its operating authority and ordered its officers to shut down all transportation operations effective Dec. 23, 2011. This imminent hazard out-of-service order followed an extensive review of the company, which found multiple violations of hours-of-service, vehicle maintenance, and controlled substance and alcohol testing rules.

On Jan. 5, 2012, FMCSA issued a cease and desist order against Double Happyness after FMCSA investigators and state police discovered the company was still operating and selling tickets in violation of the agency’s previous shutdown order. The temporary restraining order against Double Happyness enforces FMCSA’s earlier orders.

“FMCSA is committed to saving lives. We will continue to use every legal, roadside enforcement tool at our disposal to protect the traveling public and remove unsafe bus companies from our roads.” said FMCSA Administrator Anne S. Ferro.

Before buying a ticket or hiring a bus company for group travel, consumers are encouraged to review the Department of Transportation’s “Think Safety: Every Trip, Every Time” pre-trip safety checklist. The list helps consumers review a bus company’s safety record, safety rating and DOT’s operating authority. The checklist is available online at FMCSA’s Passenger Bus Safety Web site: <http://www.fmcsa.dot.gov/safety-security/pcs/Index.aspx>. FMCSA encourages consumers to report any unsafe bus company, vehicle or driver to the agency through a toll free hotline 1-888-DOT-SAFT (1-888-368-7238) or FMCSA’s National Consumer Complaint Database.

Over the past five years, FMCSA has doubled the number of bus inspections and comprehensive safety reviews of the nation’s estimated 4,000 passenger bus companies. Roadside motorcoach inspections have jumped nearly 100 percent, from 12,991 in 2005 to 25,705 in 2010, while compliance reviews are up 128 percent, from 457 in 2005 to 1,042 in 2010.

Additionally, over the last two years DOT has taken action to reduce distracted driving by commercial truck and bus drivers. In January 2010, FMCSA banned texting by commercial drivers, and in November 2011 the agency prohibited commercial drivers from reaching for, holding or dialing a cell phone while operating a commercial motor vehicle. Drivers who violate these restrictions would face federal civil penalties of up to \$2,750 for each offense and revocation of their commercial driver’s license (CDL) for multiple offenses. Additionally, states would suspend a driver’s CDL after two or more violations of any state law against hand-held cell phone use.

Delta Nu Alpha International Board

President - Sally Lubinski

Rite Hite

(414) 355-2600

slubinski@ritehite.com

Vice President- Don Adams

Conway Truckload

(847) 287-2268

dadams9021@comcast.net

Director - Jim Hall

Nationwide Marketing

(615) 338-0872

jim@nwsse.com

Director - Christopher Burns

christopher.burns@electrolux.com

Director – Hank Seaton

Seaton & Husk

(703) 573-0700

heseaton@aol.com

Director - Dr. John Taylor

Wayne State University

5201 Cass Avenue, Rm 315

Detroit, MI 48202

taylorjohn@wayne.edu

Director - Jeff Wilmarth

Silver Arrow Express

(800) 397-4892

silverarrow@comcast.net

Delta Nu Alpha Information

Delta Nu Alpha Administrator - Laura

Phone: 414-764-3063

admin@deltanualpha.org

Reminder on Member Contact Data -

Many of you have moved, changed jobs, changed email addresses, or maybe all three - forward updated information to admin@deltanualpha.org.

Delta Nu Alpha Foundation Trustees

Chair - Clifford Smith

(623) 414-1194

cliffsmith49@gmail.com

Vice Chair - Jeff Wilmarth

Liaison to the Fraternity

President Silver Arrow Express

901 22nd Street

Rockford, IL 61108

(815) 397-4892 Ext. 223

silverarrow@insightbb.com

Secretary - Treasurer - Gary Nichols

Director of International Sales US Xpress

3327 S. Highland

Joplin, MO 64804

gnichols01@cableone.net

Trustee - Tom Bock

Vice President - Sales

Oil Purification Systems, Inc.

4123 Apple Blossom Road

Lutz, FL 33558

bocko@mindspring.com

Trustee - Bill Lavier

General Manager

Retired/Tyme-It Transportation, Inc.

130 Heady Avenue

Louisville, KY 40297

(800) 456-4090

williamhlavier@tymeit.com

Trustee - Jim Hall

Liaison from the Fraternity to the Foundation

Nation Wide Marketing

PO Box 2416

Hendersonville, TN 37077

(615) 822-2120

jim@nwsse.com

Trustee - Carol Hackett

Anna's Children's Boutique

6901 Lenox Village Drive, Suite #101

Nashville, TN 37211

(615) 554-0142

carolh24@msn.com