

Delta Nu Alpha

Alphian Connection



EDUCATING TOMORROW'S TRANSPORTATION PROFESSIONALS TODAY

June 2010

Message From the President, Don Adams

Pride

A simple word that is not as prevalent as it should be. The reason I am starting my message with this word, is that is what I feel when I think of Delta Nu Alpha. I am proud of the accomplishments of our organization over the past 70 years. This is our anniversary year, 70 years and I was going to write about celebrations and hype, but when I think about Delta Nu Alpha, I feel **pride**. I am proud to be a member, I am proud to know and be associated with so many of the fine students and professionals I have met over the years. I share the **pride** of our members, many of whom have tirelessly supported Delta Nu Alpha for 20, 30, 40 or more years! That type of dedication doesn't happen by accident, and it doesn't happen when the cause or rewards aren't worthy.

As we all know, the best way to spread the feeling we have is to share it. When you meet others in our industry, don't talk about Delta Nu Alpha meetings, scholarships, educational opportunities, networking, mentoring, let's talk about the **pride** we have in our organization, the **pride** we have in our history, the **pride** we feel when we think of all the thousands of people who have grown and been helped by Delta Nu Alpha. Details are necessary, but emotion is what really conveys the desire for action. Think about that...what causes people to act; a list of details... or emotions, enthusiasm, and a feeling of wanting something. And that something is the pride of being a Delta Nu Alpha member.

Please join me in celebrating 70 years of **PRIDE**.

Have a great summer and "share the **pride**"!

Don Adams

Save the Date

NASTC / TEC in Nashville, TN
November 11-13, 2010

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Upcoming Events

Chicago Chapter

Chicago chapter golf outing scholarship fund raiser, Thursday July 15 at Glendale Lakes Golf Club Glendale heights IL. Contact Don Adams, dadams9021@comcast.net, for more details

San Francisco Chapter

Next meeting will be in August. Chapter officers were elected at their last meeting.

President - Bob Young

Treasurer - Mike Rogers

Secretary - Marc Lundberg

Western Michigan Chapter

On behalf of the board of Directors of West Michigan Chapter 335 we would like to keep you informed of the actions taken by your board this past year.

Over the past two years we have struggled to get members to come to meetings regularly and have discontinued the meetings with the exception of Plaid Shirt Night. As you know Plaid Shirt Night is a major fundraiser for our Chapter. Last year the board approved keeping our Chapter active without meetings in order to continue to provide scholarships to students along with donations to other non-profit charities in our community as designated by the board of Directors in accordance with the bylaws of our charter.

Under the direction of Todd Olson, the scholarship chair, we were able provide five college students with \$1000 scholarships. In addition to the scholarships this year we are proud to partner with Hungry for Christ which provides emergency food relief to those who need it and to Buses by the beach which raises money for burn relief victims. (Todd, fell free to elaborate further)

Below is a list of the students and the colleges they attend.

Amanda Chalk – Michigan State University

Danielle Anderla – Grand Valley State University

Kirstie Hayward – Central Michigan University

Kristy Graham – Wayne State University

Luke Knowles – Western Michigan University

As always the board appreciates any input you may have and would like to hear from you. Listed below are contact numbers for your board members.

Sincerely,

Chapter 335 Board of Directors Contacts:

Todd Olsen: 616-365-3200 or vp@vansdelivery.com,

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Brian Hoffman 269-686-1717, brian.hoffman@perrigo.com

Tim Dalton 616-738-6400 ext. 306, tim.Dalton@leanlogistics.com

Nashville Chapter

Les Overton Scholarship recipients named

Delta Nu Alpha, Volunteer Chapter 135 has the pleasure of awarding two \$1,000 scholarship for June 2010. The very deserving students demonstrated scholastic excellence, leadership ability, experience and career commitment.

Ms. Wai Ee Chan, a student striving for a degree in logistics and supply chain management plans to continue and receive a PHD in this field. Ms. Chan attends Georgia Southern University where she is in the Honors Program and remains on the Dean's List. She has received the "Best Essence Award" for outstanding academics and the SIFE Leadership Award. We applaud her hard work!

Mr. Matthew R. Vermeer holds a 4.0 scholastic average at Western Illinois University. He is working toward his Bachelor of Business in Supply Chain management expecting to graduate in 2012. Matthew is a member of Delta Sigma Pi, a professional business fraternity, as well as the Supply Chain Management Student Association. He has a work ethic that exemplifies his aspirations of getting industry experience that will enhance his education. Matt has remained on the Dean's List from 2008-2010, is a member of the National Honor Society Phi Eta Sigma, and National Society of Collegiate Scholars recognized for scholastic achievement.

Meeting Opportunities

Below is a list of the current presidents for the various chapters. If you are interested in attending a meeting in these areas you can contact the local president for more information.

Bowling Green Chapter - Marvin Claywell mclaywell@midmark.com phone 270-629-1131

Chapter 750 at Large - David Riggs jasona0327@earthlink.net

Chicago Chapter 253 - Don Adams dadams9021@comcast.net

Louisville, KY Derbytown Chapter 112 - Lori A Kelsey Lori.Kelsey@ky.gov phone 502-266-6084

Milwaukee Chapter 317 - Steve Rose srose@hubgroup.com

Nashville Volunteer Chapter 135 - Jim Hall jim@nwsse.com

San Francisco Chapter - Bob Young robert.young11@att.net phone 650-593-0795

South Florida Chapter 53 - Jim Glover Fortjimfl@aol.com

Western Michigan Chapter 335 - Todd Olson vp@vansdelivery.com phone 616-365-3200

Delta Nu Alpha Information

Laura Plizka - Delta Nu Alpha Administrator Office Phone: 414-764-3063 Office Fax: 630-499-8505
admin@deltanualpha.org

Reminder on Member Contact Data - Many of you have moved, changed jobs, changed email addresses, or maybe all three - forward this information to the Delta Nu Alpha Office.

Journal of Transportation Management Announcement

Delta Nu Alpha is pleased to announce that Dr. John C. Taylor was recently appointed as the new Editor of the Journal of Transportation Management. Dr. Taylor is Associate Professor and Director of Supply Chain Programs in the School of Business at Wayne State University in Detroit, Michigan. He succeeds Dr. Karl Manrodt and Jerry Wilson of Georgia Southern University who did an outstanding job with the Journal over the last several years. Georgia Southern, and the previous Editor of the Journal, Dr. Ed Wilson of Georgia Southern, oversaw the Journal for the last 10 years. Wayne State will take over the role that Georgia Southern played in hosting the Journal.

Wayne State is home to some 30,000 undergraduate, Masters and Ph.D students in the Southeast Michigan area. The Journal will be housed within the School of Business's Department of Marketing and Supply Chain Management, and more specifically within the School's Supply Chain Management Major and Program. Dr. Taylor works with some five supply chain faculty and 130 undergraduate global supply chain majors at Wayne State. The School's Global SCM Program web page can be found at www.business.wayne.edu/gscm.

Dr. Taylor's background is primarily in international logistics and transportation. After obtaining an MBA he worked for seven years in international operations with Clark Equipment Company, a then Fortune 500 producer of material handling and construction equipment. After a three year stint in supply chain consulting he obtained a Ph.D in marketing and logistics from Michigan State University in 1991. His research interests are in the area of rail and intermodal transportation, Great Lakes marine transportation, highway funding, and U.S.-Canada-Mexico cross-border logistics and transportation. Dr. Taylor's articles have appeared in numerous journals including Transportation Journal, the Journal of Business Logistics, Regulation, and the International Journal of Logistics Management. He has recently published major policy reports on barriers to U.S.-Canada business integration, on the cost benefits of ocean shipping on the Great Lakes, and on Michigan highway funding. He is a former member of the President's National Commission on Intermodal Transportation, and the National Motor Carrier Advisory Committee to the U.S. Department of Transportation.

Dr. Taylor has a number of plans to enhance the journal's visibility and reputation. The Journal now appears in several academic data bases, and has been added to several publishing house guides to Journals. Subscribers can find the full text of articles on the Delta Nu Alpha web page in a password protected area, and abstracts of articles from the last 20 years will soon be available on the Delta Nu Alpha Journal web page in an area not requiring a subscriber password. The Editorial Board is also being expanded and a number of outreach efforts are being made to increase the number of academic and practitioner article submissions.

The Journal will continue to publish both policy and managerial articles that are relevant to academics and practitioners in the transportation, logistics and supply chain fields. We will be looking for conceptual, theoretical and applied research that contributes to better understanding and management of transportation and logistics. Saying that, we will maintain the policy that requires articles to be of interest to both academics and practitioners, and that they specifically address the managerial implications of the subject matter. Articles related to any and all types of organizations, and of local to global scope, will be considered for publication.

We encourage Delta Nu Alpha members to subscribe to the Journal. A subscription form is available at www.deltanualpha.org. Subscriptions are priced at \$50 domestically and \$65 internationally. If you wish to submit an article there are also instructions on the above link.

Journal of Transportation Management Publications

We are looking to complete our Journal of Transportation Management Libabry. If you have the below past issues and are willing to donate them please email admin@deltanualpha.org and let us know.

Need Vol 1-7 (both issues for each volume)
Need Vol 8, No. 2

Need Vol 18 No 2
Need Vol 20, No. 1 (Spring)

Transportation Person of the Year

Do you know someone who is an outstanding Transportation professional? We are now accepting nominations for the 2010 Transportation Person of the Year award. You can download an application at www.deltanualpha.org (left column). Applications are due by September 1. Completed applications can be emailed to admin@deltanualpha.org.

Dear Delta Nu Alpha Board of Directors for the West Michigan Chapter,

I sincerely appreciate the gracious opportunity that you have provided me with. The scholarship will not only allow me to concentrate on my goals and academia but also, solidifies in my mind that I have backing to proceed on my professional path. It is individuals and organizations like you/yours that make things possible for young professionals striving to obtain their personal and professional goals.

It only takes a spark to start a fire in someone's motivation and confidence when people and organizations go out of their way to show interest in others careers and goals. Many times people overlook the need to give back to their community and profession. Individuals like me understand that this is a special privilege to have an opportunity provided to them such as a scholarship. Thank you for going the extra miles for Western Michigan University students and ISM students alike.

Again, thank you for supporting young ISM professionals. You are the driver behind success and opportunity.

Sincerely,
Luke Knowles

Delta Nu Alpha News You Can Use

Articles from ttnews.com

Inspectors Prepare for 2010 Roadcheck Despite Budget Shortfalls, Staffing Cuts

Despite lean budgets and staff cuts because of the recession, more than 9,000 state, federal and provincial law enforcement officers are expected to be deployed at 1,500 locations across North America to inspect commercial trucks and buses during the annual Roadcheck event from June 8-10.

April Truck Tonnage Swells 9.4%

Trucking tonnage grew 9.4% in April above year-ago levels, the strongest monthly gain in more than five years and another sign of solid economic recovery, American Trucking Associations reported last week.

Class 8 Registrations Rise in 1Q as Fleets Seek Out '09 Engines

Registrations of new Class 8 trucks in the United States totaled 25,635 in the first quarter, a 2.5% increase from a year earlier, R.L. Polk & Co. reported.

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Continued from page 5- News You Can Use

Articles from **etrucker.com**

LaHood responds to ATA letter

By Jill Dunn

U.S. Transportation Secretary Ray LaHood answered concerns voiced by the American Trucking Associations in a letter noting “truck transportation is and will remain an essential component of the nation’s freight system.”

The June 3 letter responded to a previous ATA letter in which the ATA said the DOT appeared to disproportionately support non-truck transport, such as the rail system and marine highways.

The association’s letter noted LaHood’s statements, including removing “gas-guzzling trucks” from the road as key to the administration’s livability program and the reason why the “lion’s share” of a grant went to freight rail.

LaHood said trucking had “remarkable success” in bettering energy efficiency, emission reduction, safety and cooperation with other transportation modes to improve intermodal ports and terminals. The nation’s intermodal solutions optimally may be a single freight mode or in other cases two or more modes.

Railroads reach just 20 percent of communities and intermodal rail is projected to account for 1.5 percent of freight movement by 2020, the ATA said.

Trucking jobs added in May

By Avery Vise

With strong gains in April and May, the trucking industry virtually has erased previous job losses for the year.

According to preliminary figures released Friday, June 4, by the U.S. Department of Labor’s Bureau of Labor Statistics, the for-hire trucking industry added 2,000 jobs in May over April.

Meanwhile, BLS revised its earlier estimate of April trucking jobs upward by 2,600. Those gains offset a 4,200-job loss in February and a much smaller loss in March.

Trucking employment in May was down 36,800, or 2.9 percent, from May 2009. Preliminary data shows payroll employment of more than 1.231 million jobs – down 222,100, or 15.3 percent, from the trucking employment peak in January 2007.

The BLS numbers reflect all payroll employment in for-hire trucking, but they don’t include trucking-related jobs in other industries, such as a truck driver for a private fleet. Nor do the numbers reflect the total amount of hiring since they only include new jobs, not replacements for existing positions.

Nationwide, the economy gained 431,000 non-farm payroll jobs in May, according to preliminary BLS numbers. But the private sector added only 41,000 jobs. Government jobs rose by 390,000 on a net basis, primarily due to the hiring of 411,000 temporary workers for the 2010 Census.

Ask the Expert

Are you an expert in some aspect of the transportation industry? Are you willing to answer questions on NMFC numbers, how to write a contract, freight claims, shipping hazardous material, etc? Then we need you! We are looking for experts in the field to answer questions or send fellow member in the right direction to the answers. This is a membership benefit and information is given free of charge. If you are interested in being one of Delta Nu Alpha's experts, email us at admin@deltanualpha.org and let us know! We have three experts for you to refer to if needed.

Richard T. Dawson (Tom) is President and Founder of Freight Revenue Recovery of Miami, Inc. A computer whiz with a strong legal background, he is a pioneer and nationally recognized leader in one of America's most dynamic industries. His experience starts at Indiana University where he studied Law. Mr. Dawson got his first job with the Pennsylvania Railroad where he gained an extensive amount of knowledge and experience in the railroad industry. Later, Mr. Dawson joined R-C Motor Lines and thoroughly learned the motor carrier industry. He also had the opportunity to work with RCA Corporation as a J.I.T. inventory specialist where he gained extensive routing and logistics experience.

In 1977, Mr. Dawson opened Freight Revenue Recovery of Miami, Inc. through hard work and dedication, Mr. Dawson built the company into one of the most widely respected freight bill-auditing firms in the nation. A member of the International Internal Auditors Association, Mr. Dawson has presented hundreds of educational seminars throughout the transportation industry. He has worked with the American Management Association with his copyrighted seminar, "How to Audit and Manage Freight Costs", traveling to all major American Cities. Later his Class, "How to Audit Freight Bills," became a classic title in the portfolio of The American Institute in Coral Gables, Florida. This class also became the cornerstone for new trainees with Freight Revenue Recovery of Miami, Inc. You can contact Richard Dawson at: AuditOne@freightrevenue.com.

Kurt Koenig is an account manager with QuikX Transportation Inc. and is an expert in the area of Transportation between Canada and the United States - not including Customs clearance. Kurt has spent last 11 years in the area of cross border sales and worked with customers to produce the necessary paperwork to clear at the border. He will be able to explain how the paperwork trail between the carrier, broker and customs occurs. Kurt can also help you find Customs Brokers to represent them at both borders in clearing their goods. You can contact Kurt at kkoenig@quikx.com or 414-550-3602.

Henry E. Seaton is a graduate of Duke University (A.B. '70) and Vanderbilt School of Law (J.D. '73). He has practiced law for 30 years in the Washington D.C. area representing motor carriers of brokers. He is a member of the Vienna, VA based law firm of Seaton & Husk. The firm specializes in freight claims, freight charge collection, contracting issues, carrier representation before the FMCSA and bankruptcy issues.

Mr. Seaton writes a monthly column on transportation law for the Commercial Carrier Journal (CCJ) and is the author of Protecting Motor Carrier Interests in Contracts. He serves as commerce counsel for the National Association of Small Trucking Companies. He was the Delta Nu Alpha Transportation Professional of the Year in 2001 and is a frequent speaker and lecturer regarding cargo claims, freight charges, contracting and risk/insurance issues effecting carriers and brokers. Mr. Seaton can be reached at HESeaton@aol.com. For articles and other information, visit www.transportationlaw.net.

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Delta Nu Alpha Webinar Order Form



- February 2008 - "Dark Clouds on the Horizon – Issues Involving Truck Transportation"
- March 2008 - "Accident Liability Travels Up The Supply Chain"
- April 2008 - "Contract Waivers – 50 Reasons to Keep Bill of Lading Terms and Conditions, and Federal Rules" (PPT ONLY NO AUDIO)
- May 2008 - "Multimodal Cargo Claim Issues – A Prescription for Confusion"
- June 2008 - "Contracts of Carriage – A Study of Controversial Provisions Which Divide Shippers, Brokers and Carriers"
- July 2008 - "FMCSA Safety Regulations"
- August 2008 - "Transportation Receivables in the Age of Bankruptcy"
- April 2009 - "Transportation 101 - What you need to know" (PPT ONLY NO AUDIO)
- May 2009 - "Bills of Lading, the Most important Document in Shipping"
- June 2009 - "HAZMAT Transportation Primer & Update"
- September 2009 - "Replacing Inventory with Information"
- October 2009 - "Resolving OS&D and Delay Cargo Claims Win/Win"

For a more detailed description please see the Webinar tab at deltanualpha.org. The cost for each webinar is \$25 for members, \$35 for nonmembers, or \$10 for PPT only files. Nonmembers can join Delta Nu Alpha before purchasing the webinars and pay the \$25 price, however, we have to have membership dues first.

Name _____

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Credit Card: MasterCard _____ Visa _____ American Express _____

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Card Expires _____ Total Payment _____

Name on Card _____ Signature _____

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All orders must be prepaid in U.S. dollars. If you have any questions email admin@deltanualpha.org. **Mail with check payable to:** Delta Nu Alpha, Attention: Laura, 265 North Chicago Avenue #2, South Milwaukee, WI 53172. **If paying with a credit card** fax (w/credit card info) to 630-499-8505.