

Delta Nu Alpha



Alphian Connection

EDUCATING TOMORROW'S TRANSPORTATION PROFESSIONALS TODAY

March/April 2012

Message From the President, Sally Lubinski

We are in the process of planning for our annual conference in Nashville, TN. Please keep an eye on the website for details and considering joining us this year. As we move forward planning the conference, I reflect back on times past and I am reminded as to why I joined Delta Nu Alpha in the first place. It was not only for the knowledge that this organization lends thru chapter meetings, conferences, the Alphian, The Transportation Journal, etc. it is also the camaraderie. I know I can turn to any member for help with a shipment, a legal issue, find a truck and/or carrier or even advise on how to accomplish a goal.

For some people, belonging to a group, club etc. is a necessity. As we travel through life, we may feel the need to belong. Belonging is an important part of our lives. Some may feel by belonging to a group it gives them a purpose or a chance to give back what someone had helped them to obtain.

Belonging is human nature and without it we may feel something is missing in our life.

We have a lot of great people that are willing to run a chapter and are even trying to start up new chapters, if anyone is interested in lending a hand please contact those people let them know you want to belong.

Let's continue to grow Delta Nu Alpha

Thank you.

JOIN, RE-JOIN, SUPPORT, DELTA NU ALPHA!

Sincerely,
Sally Lubinski

Individual commitment to a group effort – that is what makes a team work, a company work, a society work, a civilization work.”

Vince Lombardi

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Chapter News

Chicago Chapter

On April 25 we will feature a presentation by Dr. Aaron Gellman. Dr. Gellman is on the Board of Directors of the Panama Canal Initiative and will speak to the major transportation changes resulting from the enlarging of the canal. For more information contact Don Adams at dadams9021@comcast.net.

Nashville Chapter

Delta Nu Alpha Volunteer Chapter 135 in Nashville is preparing to offer two \$2500 scholarships this June (Les Overton). If you or someone you know is interested in applying for the scholarship contact Sue Spero at 615-758-9757. Applications deadline is May 15

Delta Nu Alpha Foundation Scholarship

The 2012 Scholarship Program is open to all students in Transportation, Logistics and Supply Chain Management. Students pursuing Associate and Bachelor degrees are encouraged to apply. Each applicant is judged based on Scholastic Achievement, Career Goals and Related Transportation/Logistics interest, Letters of Recommendation and Financial Need.

For application forms, visit http://www.deltanualphafoundation.org/scholarship_application OR www.deltanualpha.org.

Applications must be post-marked no later than May 31, 2012. Recommendations will be presented to the Foundation Board of Trustees for approval. All applicants will be notified of the Scholarship Committee's decisions.

If you have any questions, please call Tom Bock, Delta Nu Alpha Foundation, Scholarship Committee Chair, at 813-545-1104 or e-mail: dnafoundation@cableone.net

Meeting Opportunities

Below is a chapter president list. If you are interested in attending a meeting in these areas you can contact the local president for more information.

Bowling Green Chapter - Clint Laird claird@topuraaf.com phone 270-792-4822

Chapter 750 at Large - David Riggs jasona0327@earthlink.net

Chicago Chapter 253 - Don Adams dadams9021@comcast.net

Louisville, KY Derbytown Chapter 112 - Lori A Kelsey Lori.Kelsey@ky.gov phone 502-266-6084

Milwaukee Chapter 317 - Steve Rose srose@hubgroup.com

Nashville Volunteer Chapter 135 - Jim Hall jim@nwfl.com

South Florida Chapter 53 - Jim Glover Fortjimfl@aol.com

Western Michigan Chapter 335 - Todd Olson vp@vansdelivery.com phone 616-365-3200

2012 TEC - Save the Date!

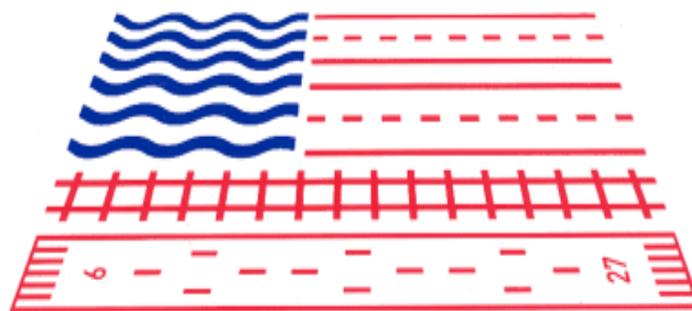
This year's TEC will be held in Nashville, TN on November 8-10, 2012 at the Downtown Sheraton Hotel. Rooms will be \$149 a night. Registration will be \$150 with an October 7 deadline. More details and registration form to come.

Schedule of Events:

- Thursday late afternoon/evening - Delta Nu Alpha tour and pizza party
- Friday morning - Sessions with NASTC
- Friday lunch Delta Nu Alpha awards presentation
- Friday afternoon - Delta Nu Alpha sessions and speakers
- Friday night - NASTC Expo Show/Networking Event
- Saturday morning - Session from 8:30 - 10:00 AM

Transportation Person of the Year & Maxwell Powel Award

Do you know someone who is an outstanding Transportation professional? We are now accepting nominations for the 2012 Transportation Person of the Year and Maxwell Powel awards. You can download an application at www.deltanualpha.org (left column). Applications are due by September 1. Completed applications can be emailed to admin@deltanualpha.org.



National Transportation Week

May 13-19, 2012

What is your company doing to celebrate National Transportation Week? Let us know so we can post it in the next Alphan. [www.admin@deltanualpha.org](mailto:admin@deltanualpha.org).

Today's Educational Strategy - Transportation Internships

Barton Jennings
Professor of Supply Chain Management
Western Illinois University

This morning I had the pleasure of having breakfast with several students and faculty members, as well as a vice-president of a Fortune 50 company that operates one of the largest transportation divisions in the world. This company owns and manages everything from trucks and trains to barges and aircraft, and they have been fighting to attract the best qualified transportation graduates to work in this field. Among their tactics is to create transportation internships so they can work with students while they are still in school.

Because several of the students had plans for summer internships with the company, the discussion turned to the question of why internships are not a required part of every college degree. Everyone there, from executive to professor to student, agreed that internships are an important tool for everyone concerned. After the breakfast broke up, I started some planning on future projects which included the 2012 Delta Nu Alpha Transportation Education Conference. At the same time, a request for some of my thoughts on the matter reminded me of a presentation I did at the 2006 TEC about internships. Thus, this short paper was born.

For many years the traditional "internship" was a summer job for the children of employees, often with little real planning or goals for the program. While that may still be true today for some firms, internship programs are often a major strategy for leading-edge companies. These programs are designed to receive real financial or research benefits, to try out new techniques and academic strategies, and as a part of their recruitment and interview process. For some companies today, 100% of their new hires come through their internship program. After all, a three to six month internship should be better than a two hour interview any day.

Just as companies are beginning to recognize these benefits, students are also lining up to gain the benefits that they provide. For the student, it can be one of the greatest job interviews possible. Companies have reported to me that students have saved them sums such as \$750,000 and \$400,000, savings that resulted in immediate job offers. Students also learn about the career and company, and yes, I've had a few change their major after they see the work and time involved. But, that too is a benefit to the student. And for some students, the pay received may allow them to stay in school and complete their degree.

It is often the university that fails to recognize the benefits, although the professors in the classroom quickly recognize the maturity and expertise students gain from an internship. However, internship programs can and should also benefit the school where students are attending. For example, at Western Illinois University, we have become the primary provider of transportation talent to several major companies as we have modified our courses based upon both student and company feedback. This close relationship provides other benefits such as more scholarships, better students, an improved and practical curriculum, and an improved reputation.

I would like to encourage everyone to review their existing internship program, if they have one, and develop clear goals and objects for it. If you don't have one, benchmark those who do and gain the benefits that others are using to improve the transportation field. And yes, every student at breakfast this morning has a professional summer internship lined up for this year, as does almost every other student in our program, and most will have their full-time job by fall. So if you aren't using this strategy, know that many of my top students that you see at Delta Nu Alpha TEC will already be employed through their internship, probably with your competitors.

A History of Delta Nu Alpha

By James W. Glover, Past International President, 1985-'86

Delta Nu Alpha, a Legacy a forward by Jim Glover

Much has been said of the History of Delta Nu Alpha, but a "history" is merely a record of earlier happenings. I have received an article for publication here from a longtime trusted and honored friend, Past National President and Past President of Pittsburgh.

Chapter 2, Dick Hainer.

Dick's article talks about something different and more meaningful than simply a historical recital because it informs us of a legacy which continues until this very day. President Hainer points out that Pittsburgh Chapter 2 was the first chapter organized after the founding of Delta Nu Alpha and it continued to be notable long after any mention of Chapter 1 survived. A "legacy" is an inheritance, a bequest which can continue long beyond the original gift.

Thank you President Hainer and Chapter 2!

A CHAPTER THAT DID!

by Richard W. Hainer

Past National President, Delta Nu Alpha Transportation Fraternity, Inc.

Past President, Pittsburgh Chapter 2

This is a story from Pittsburgh Chapter 2, the first chapter formed after the national fraternity was founded. A group of transportation oriented folks formed this chapter and held the usual meetings with speakers and topics to inform and enhance the members' knowledge and aid in promoting their craft. But let's get on with the story.

Through the years, the group grew in numbers and strength. Thirty years after Delta Nu Alpha's first meeting, Chapter 2 was able to host the 1976 Annual Meeting in Pittsburgh. With enormous help from Bob Breitingner and John Power from Westinghouse Electric, Sam Delisi, a transportation lawyer, Bob Hethrington and others too numerous to mention, a very successful meeting was held and considerable funds were accumulated.

Now, what to do with these funds? A team of very dedicated chapter members consisting of Richard W. Hainer, Tom Driscoll, Joe Sepety, Bobby Dudley, Clara DeNardis, Ken Walzer, Tom Glover, Pat Gallagher and Al Thomas was formed. After many long discussions, decisions and goals were reached to establish a perpetual endowed scholarship fund with Robert Morris University at Pittsburgh. They would offer a commitment and long term management.

In the fall of 1989 an agreement was reached with the university to fund this program with \$18,000 (a very good sum then.) Every year since, amounts have been granted to worthy students and the basic fund has grown to over \$ 31,000.

These decisions turned out to be wise and helpful to the industry and students enjoying this scholarship now that the chapter is inactive.

If you have comments or memories about Delta Nu Alpha that you would like to share, email them to admin@deltanualpha.org. Indicate if you would like your email posted in the Alphan and if you would like your name included or anonymous.

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Delta Nu Alpha Information

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Reminder on Member Contact Data -

Many of you have moved, changed jobs, changed email addresses, or maybe all three - forward updated information to admin@deltanualpha.org.