

Delta Nu Alpha



Alphian Connection

EDUCATING TOMORROW'S TRANSPORTATION PROFESSIONALS TODAY

Spring 2013

Message From the President, Sally Lubinski

Dear Delta Nu Alpha members and friends,

Well Spring is finally here (I think it is anyway). While most chapters are winding up for the year and will be hard at work the next few months working on programs that will start up again in September we are also working hard on our Annual Conference which will be held in Nashville, TN, on November 7-9. so please save the date!!!

We thought it was important to remind everyone that our organization is funded largely through membership dues. Without our members we would not be able to continue to do the work our founding fathers started; so thank you so much for your continued support.

Delta Nu Alpha has dedicated itself to promoting greater knowledge of transportation and logistics among our members by holding informal discussions of these matters at our regular meetings and our annual conference. We foster and promote the exchange of information, experience, ideas and cooperation among our members.

So as we move forward and start planning our monthly meetings or annual conference, we challenge each and every member to attend the conference and/or a meeting and bring a guest. Discover what our founders knew all along about this great organization and what we offer. Knowledge is power – sharing our knowledge is even more powerful.

Get involved, learn something new!

Thank you again for all you do for Delta Nu Alpha.

Sally Lubinski
Delta Nu Alpha President

"It is never too late to be what we might have been."

George Eliot

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Chapter News

Chapter 750 at Large

Delta Nu Alpha needs your continued commitment, if you have NOT submitted the yearly dues, please do so at once. The administrator can provide any paper work you may need. **Are you interested in a teleconference of the chapter 750 members? Please advise - so this event can happen.**

Chapter 750 members, Delta Nu Alpha is only as good as what we do as individual members and what we all can contribute to further the organization and Logistic educational; opportunities.

Derby Town Chapter (Louisville, KY)

James T. Spolyar, Attorney with Scopelitis Garvin Light Hanson and Feary of Indianapolis, was the Louisville Chapter's featured guest presenter for May. For over 30 years, the Scopelitis firm has provided legal advice and counsel to transportation and logistics clients in 48 states. The firm's attorneys have provided Derbytown Chapter audiences with timely and invaluable insights over the years as well. While Mr. Spolyar's practice areas are primarily labor and employment, he also provided some insights regarding changes to the Hours of Service (HOS) regulations that will take place on July 1, 2013 and an update on the Electronic On Board Recorder (EOBR) mandate from MAP-21. On the labor and employment front, he reviewed best practices regarding employment application form contents, applicant pool management and information disclosures, and workplace social media policies.

In Fall 2013, the Derbytown Chapter will continue its long-standing tradition of bringing quality educational transportation industry programming to Louisville and Southern Indiana area logistics professionals. Until then, have a great Summer!

Milwaukee Chapter

Join us for "Doing Business in Canada" on September 19 @ 5:30 pm – 8:30 pm. The event will be held at the Radisson Hotel Milwaukee West, 2303 North Mayfair Road, Milwaukee, WI 53226. Visit milwaukeeelgisticscouncil.org for more information

Nashville Chapter

Join us for our 6th Semi Annual Golf Tournament to benefit the Les Overton Scholarship Fund & 2nd Base Foundation. The event will be held on June 20 at Country Hills Golf Course, 1501 Saundersville Road, Hedersonvile, TN. at 11:30. The cost is \$450.00 per 4 person team. Entry includes poker tournament, food, drinks and all the days events, raffles, hospitality tents, contests and much more. All major credit cards and checks are accepted. Please make checks payable to Delta Nu Alpha, Volunteer Chapter #135 and mail to: Delta Nu Alpha, Attn: Gary Heinz, 129 Savo Bay, Hendersonville, TN 37075. For additional information and to make reservations, please contact Toby Kemp – 615-347-8537 or via email @ tkemp8369@gmail.com.

Volunteer Chapter announces winners of the Les Overton Scholarship.

Mr John David Skipworth- UT Knoxville \$1,000
Ms. Jazmin Tribble – Georgia Southern \$1,000
Ms. Linsey McKinny – UT Knoxville \$2,500
Ms. Carol Robelo – Georgia Southern \$2,500

Nashville Chapter (continued)

It is with great pleasure that the Delta Nu Alpha Transportation Fraternity has been able to award four deserving student scholarships to continue their transportation careers. As most of you are aware, our chapter usually only awards two scholarships at \$2,500.00 each, however, this year, through hard work and dedication of our membership, we were able to award an addition \$2,000.00, split between two more students. Delta Nu Alpha, Volunteer Chapter 135 is extremely proud to have this opportunity to assist these students in their academic and professional goals. We will honor each of these recipients at our final meeting for this season in June.

On a personal note, I would like to thank our Scholarship Chair, Ms. Sue Spero for her diligent efforts in getting the word out early and staying in contact with the professors at the various universities and to Shane Bramble, 135 Board Member for his input in the selection of the recipients. Thanks to all the membership again for the hard work and dedication in allowing us to make this \$7,000.00 contribution to benefit these students.

Volunteer Chapter #135 Membership to assist in the Oklahoma Disaster Relief !!

Members of the Nashville Chapter have once again come together and are sending 4 tractor / trailers out to devastated areas in OK. Toby Kemp – Rajor Trucking has volunteered to transport 3 trailers on Monday for Tuesday delivery, Dale Conard, Conard Transportation has also volunteered a tractor / trailer & driver for this worthy cause. As both Mr. Conard & Mr. Kemp mentioned to me – sometimes it is just worth it to give back

News from the Canadian Chapter

The 31st annual Delta Nu Alpha Golf Tournament will be Tuesday June 25 at the Caledon Golf and Country Club. There will once again be a “shot-gun, Texas scramble” format starting at 12:00 NOON following a BAR-B-QUE lunch on the Terrace at 11:00 AM. Prizes will be awarded to the members of the team with the low gross score. There will also be prizes awarded to winners of our “longest drive” and “closest-to-the-hole” contests for both men and women. Please direct any questions to your golf committee: Bill Clark (416) 936-7332 or Terry Buchkowsky (416) 908-5366 or Email: tbuchkowsky@atripco.net

2013 TEC - Save the Date!

This year's TEC will be held in Nashville, TN on November 7-9. Stay tuned for more information!

Meeting Opportunities

Below is a chapter president list. If you are interested in attending a meeting in these areas you can contact the local president for more information.

Bowling Green Chapter - Clint Laird claird@valspar.com phone (270) 746-6804

Chapter 750 at Large - David Riggs jasona0327@earthlink.net

Louisville, KY Derbytown Chapter 112 - Lori A Kelsey Lori.Kelsey@ky.gov phone 502-266-6084

Milwaukee Chapter 317 - Steve Rose srose@hubgroup.com

Nashville Volunteer Chapter 135 - Jim Hall Jrhall8657@gmail.com

South Florida Chapter 53 - Jim Glover Fortjimfl@aol.com

A History of Delta Nu Alpha

By James W. Glover, Past International President, 1985-'86 and Chairman of the Board

Past, Present and Future of Delta Nu Alpha

1. Review of Delta Nu Alpha's Formal Objectives.

December 11, 1940 in Wilmington, Delaware three forward thinking transportation scholars, Walter T. Pancoe, a student at Temple University in Philadelphia, Dr. G. Lloyd Wilson, his faculty advisor and also on faculty at University of Pennsylvania, and Theodore V. Volk, Traffic Manager at E. I. DuPont de Nemours Company established the organization we are proud to be members of today. The fraternity was barely off the ground when World War II got in the way of its growth. Five years later the war was over and the young Delta Nu Alpha had already become a five chapter "national" organization and its first annual meeting was held in Philadelphia by its chapters in Wilmington, Delaware, Pittsburgh, PA, Wilmington, NC, Philadelphia and New York City. Ted Volk was elected National President. Dr. Wilson was empowered to design the new group by formalizing its objectives, which stand today!

Six objectives were written: 1. To promote greater knowledge of traffic and transportation among its members by holding informal discussions...., 2. To foster and promote the exchange of information, experience and ideas and cooperation among its members, 3. To foster academic and practical transportation advancement, 4. To develop an appreciation of the traffic profession as a motivating factor in industry and commerce, 5. To inculcate and encourage justifiable professional consciousness among those engaged in transportation and traffic management, and 6. To encourage young men* of ability to enter and remain in the field of transportation; and traffic management as a life work. *the gender reference was fixed later by National President Maxwell Powell. Clearly, the objectives provided for a growth of the profession and a growth of its recognition.

So that was what Delta Nu Alpha was intended to be about.

We have been telling the world about us on our website with a correct but very incomplete mission statement which begins "Educating tomorrow's....." It says nothing about the upgrading and promoting the profession as the first five objectives do. And then a suggestion for an improved statement turned up. I favor it because it says it all (I think.)

Delta Nu Alpha

Sustaining and Advancing Proficiency in Transportation and Logistics

Hopefully, a change to this statement would make membership in our group more appealing to potential members than the old slogan. Remember, we've got a real marketing challenge today and we need to find ways to step up to it. This may be just one small one. And even further: the change may provide a clear direction to members which says "This is what Delta Nu Alpha is all about!"

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2. National/International Director of Education

I personally feel badly about this one. Although I've been pretty pleased with my track record as President then Chairman, I failed to establish a tradition to recognize the truly outstanding accomplishments of those who have held this office: every bit as meaningful as the presidency of the fraternity. I speak of the records of some of our greatest who are gone from us in some cases and still with us in others. The conclusion of the term as National/International Director of Education should have been the award of Life Membership! There have been some of the really great ones like Terry Priest and Joy Lane Cuellar who are no longer with us, followed by some we've lost track of and even better a few of the very best like Peter Riola and Ted Wallin who are still with us.. And there may be a few others.

I am currently working with our leadership to make up for my failure and award Life Membership to all past National/International Directors of Education who can be found.

Please continue to read this section of the Alphan. We need every member! Next month...dues, membership classes.

Delta Nu Alpha Foundation Scholarship

The Delta Nu Alpha Foundation is proud to announce CSCMP has decided to continue support of our Scholarship program. This allows direct access to more than 50 colleges and universities in the US and more than 2000 student members of CSCMP.

Through the CSCMP website, the CSCMP member educators and students will have immediate access to the scholarship application files on our website (www.deltanualphafoundation.org). We encourage all interested students to submit the applications as soon as possible, including the support documents. The Scholarship Committee reviews all applications, with a keen focus on financial need, past academic performance and supporting recommendations from faculty and internships. Applications received without all supporting documents will not be considered.

Students pursuing a degree in Supply Chain Management, Transportation, Logistics or related disciplines are encouraged to apply. Applications and supporting documents must be received not later than June 30, 2013, to be eligible for 2013 awards, to be made in August 2013.

Many of the past scholarship recipients are active members of CSCMP and are gainfully employed in the transportation, supply chain and logistics professions. It is our intent to continue the scholarship awards for many years to come. CSCMP is promoting the program in their "Ed-Link" and "Young Professionals" newsletter, both available on the CSCMP website.

Please direct questions concerning the scholarship program to: Tom Bock - Scholarship Chair (bocko@mindspring.com) or deltanualphafoundation@cableone.net.

Scholarship Applications will be received until June 30, 2013 and awards made in August, 2013. Thank you for your continued support of our scholarship program.

Delta Nu Alpha Motto Contest

How would you like to be the person who goes down in history for suggesting the NEW Delta Nu Alpha motto? The Board and other members think it is time to freshen the current motto to fit today's rapidly changing times. Our current motto is:

EDUCATING TOMORROW'S TRANSPORTATION PROFESSIONALS TODAY

Delta Nu Alpha is an organization of professional men and women in all areas and at all levels of transportation and logistics. The cornerstone of Delta Nu Alpha's success is its emphasis on education, financial assistance and mentoring for students. We also provide excellent continuing education opportunities for the work force and vigilance in communicating changes in regulations. In addition to a strong international organization, Delta Nu Alpha has chapters in locales all across the continent.

Do you have any ideas of what the new motto should be? What does Delta Nu Alpha mean to you and how do you view the group. A motto should portray the objectives and activities of the fraternity. It should be fitting for people in every stage of their transportation career. Email your ideas or questions to Laura at admin@deltanualpha.org. The Board will discuss the entries and the winner will receive a free Gold Delta Nu Alpha membership worth \$125. All entries are due by August 1.

The Journal of Transportation Management

Gold Members recently received their latest issue of The Journal of Transportation Management (JTM) from Editor John Taylor at Wayne State University. We are catching up and the Fall/Winter issue will be out in a few months as we are already working on the layout. Articles included in this issue are:

Understanding Supply Chain Security Strategy by Zachary Williams, Jason E. Lueg, Sean P. Goffnett, Stephen A. LeMay, and Robert L. Cook

A Comparison of Logistics Strategies and Integration in the U.S. and Ghana by Michael A. McGinnis, John E. Spillan, Ali Kara, and King Obed Domfeh

The Role of Returns Management Orientation, Internal Collaboration, and Information Support in Reverse Logistics by Enping (Shirley) Mai, Haozhe Chen, and Kenneth Anselmi

The Physical Distribution Security System: Who Is Affecting the Vulnerability of Goods Transportation? by Luca Urciuoli

Assessing the Strategic Evolution of U.S. Low Cost Airlines in the Post 9/11 Environment by Carl A. Scheraga and Paul Caster

If you would like to upgrade your membership to Gold so you can receive the JTM, contact Laura at admin@deltanualpha.org. You can also subscribe through Google Wallet on deltanualpha.org. If you have an article you would like to submit, contact John Taylor at: taylorjohn@wayne.edu.

CSA 2010 - A Small Carrier Prospective

By Jeff Wilmarth, National Board of Directors

There has been much written about the crazy CSA mythology that the ground transportation industry now must abide by from a safety compliance perspective since CSA 2010 has been implemented, but did you know –

The overall accident per million mile levels of the motor carrier industry is all time record lows and has fallen year over year for ten consecutive years, all without the implementation of CSA mythology.

CSA is a federally funded and implemented program run by the state and local jurisdictions. Carriers all understand that with overarching jurisdictions and greatly varying enforcement policies by these agencies, the carrier continues to be the guinea pigs for these revenue generators agencies. (Example - Indiana, Minnesota, others) No matter what the feds say, each state will operate in their best revenue generating interest not necessarily safety.

The FMCSA publishes every carriers CSA rating. No other transportation group is required by the federal government to publish such safety data and make it public information. The FMCSA in their infinite wisdom then publishes a disclaimer to the public stating that the information should not be used to make any safety sensitive or business opinions based on the information presented by the agency. So the FMCSA puts it out there and then tells everyone not to use it against the carrier – What do you think can happen? Does the general public get to see the safety violations of the airline industry BEFORE you get on the plane, cab, ocean vessel?

The SMS methodology is weighted in favor of the large carrier. It's obvious that with large fleet sizes, get you low percentage numbers based on inspection values. The small over the road fleet traveling in an area populated by roadside scales are bound to be inspected more than a fleet operating in a less populated area or more localized operation. These carriers operating locally, obviously don't get the exposure to inspection process that the over the road carrier does. Does that make the local carrier safer based on less or no inspections? This leads me to believe a majority of small carriers make up the demographics of the CSA mythology and the flawed safety ratings coming from the FMCSA. There by imposing a rating imbalance of the industry as a whole.

Here are a few real life examples of violations in the CSA 1020 of my fleet. Please remember these violations are rarely OOS or monetary citations, but violations rated and scored against the carrier none the less.

UNSAFE DRIVING – 0-5 mph over the speed limit gets a driver pulled over for speeding and of course for the transportation industry there is NO margin of error for maybe the speedometer being slightly off. The motoring public is allowed a margin of error.(and it is upheld by the courts). Of course the carriers understand this is just a ruse or so called justification to do a roadside inspection and meet a daily quota to get the federal funding.

HOURS-OF-SERVICE basic - Does a driver not signing his daily log sheet make him a fatigued driver? Does a math error of 15 minutes in one column of his log book make him a fatigued driver? Does a

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driver not putting a Bill of Lading in the remarks column, make him a fatigued driver? All of these are form and manner violations according to CSA 2010 and will be weighted and scored against the carrier.

VEHICLE MAINTENANCE basic - Does a trailer not having a required small plate or indicator on the front side of the rear bumper, a maintenance safety issue and a weighted violation?

(Because the manufacture is required to state that the rear bumper meets the under ride requirements of the federal government and its placement is in the direct path of the rear trailer tandem splash and all road debris) This violation and the ever present chafing hose, usually happens after a full vehicle inspection with no other safety violations found. The brakes are good, the tires are good, the lights are good, but alas the small half inch by 3 inch decal or plate on the front side of the rear bumper subject to every road and weather condition imaginable -is illegible or missing. Failed inspection.

CRASH basic - EVERY crash is weighted against the carrier NO matter if your vehicle is at fault or not. Even though your vehicle was hit by another vehicle by no fault of your own and your vehicle was disabled and towed and no ticket was issued to your driver, this is a reportable accident and scored against the carrier in the CRASH basic. Weighted and scored against the carrier's safety rating. Does that seem fair and rational for your driving record?

Currently the transportation industry is guilty until proven innocent, no matter what, in the eyes of the FMSCA.

I urge all parties involved in the transportation industry to enlighten your legislators of the terribly flawed CSA, SMS methodology being used against the industry and the small business community. Let me apologize to those of you that are reading this and consider this "preaching to the choir", but if we continue to let "inmates run the asylum", we get what we deserve.

Drive safe - our lives and livelihood depends on it!

New Support for Logistics Jobs

Delta Nu Alpha has become aware of a very helpful logistics employment support site for its members.

AldenLaw, a transportation law firm located in Columbus, Ohio, has set up what they call their "Wednesday Employment Blast". Currently listed are over 100 management positions nationwide, and even more resumes. The AldenLaw site is tied in with Columbus State Community College's "LogisticsArt" Program which has an extensive list of entry level resumes of people fresh out of the Logistics Art Retraining Program.

Please view the website at www.aldenlaw.net and click on "Industry Employment". We suggest that you add your email address to receive future blasts and utilize this site for your open positions or resumes.

Delta Nu Alpha was assured that there is no cost involved for employers or employees and that the list is not shared in any way. This logistics site is simply AldenLaw's support for our industry.

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Delta Nu Alpha Information

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Reminder on Member Contact Data -

Many of you have moved, changed jobs, changed email addresses, or maybe all three

- forward updated information to

admin@deltanualpha.org.