

Delta Nu Alpha



Alphian Connection

EDUCATING TOMORROW'S TRANSPORTATION PROFESSIONALS TODAY

Spring/Summer 2014

Message From the President, Jim Hall

Hope everyone has made it through our unusual winter and spring weather and looking forward to a great summer. Since our term of office began in December, your officers and board have been hard at work. In keeping with the grassroots of this organization, Education, you will see the upcoming Webinars that are to be offered, Hank will explain in another area of The Alphian, we are working with the active chapters to include the Presidents of each active chapter in our monthly Board of Director calls, in order to accomplish continuity within the organization and let everyone know what everyone else is doing. Invitations to meetings, conference call, special events- all of this to bring the chapters together and make sure we are all attempting to accomplish the same goals. Additionally, Bowling Green, Louisville, & Nashville have all experienced a growth in Chapter membership since the beginning of the year. I believe it is about time for those checks to be written and sent out to the active Chapters. Just to give you a few things that have been going on; Louisville had a plant tour with Ford Motor Company, (Attended by National Officer) Bowling Green also recently conducted a plant tour (also attended by National Officer and representatives from Volunteer #135- for dinner, not the tour) and while Nashville hasn't done a plant tour, we have been blessed to have some outstanding speakers this term of office and already got some good programs lined up for our new term. Additionally, Volunteer Chapter #135, was able to award \$10,000.00 in scholarship funds to students. First time I can remember being able to award that kind of money!

We did elect not to have a Conference this year in hopes that in fall, 2015, we might be able to host one, and with more time to plan, secure quality speakers and do the right type advertising/promotion. Thinking that Louisville might be a strong central location, but as members, give us some feedback, let us know what your thoughts are. We are still over a year away from making this happen but wanted to get some feedback from the membership.

I would personally like to thank all the members that called, sent emails, etc., in support of the recently appointed Officers and Board of Directors. We will continue to do our best to represent Delta Nu Alpha in a positive and educational light. WE may never be what we once were, but we will BE! And that my fellow members and friends will only be with all our support being channeled in the proper direction.

Fraternally,
Jim Hall
President

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Chapter News

Nashville Chapter

Volunteer Chapter # 135 held their monthly meeting on May 15 in celebration of National Transportation Week as proclaimed by President John F. Kennedy in 1962. We were able to secure several proclamations from local government up to and including Metro Nashville / Davidson County as well as from the State of Tennessee signed by Governor Bill Haslam. Tennessee Trucking Association brought out their "No Zone" trailer and Road Team Captain Scott Davis gave us a presentation about how TTA has channeled a lot of the Road Team Captains towards education at schools and industry events as well.

Our Transportation Person of the Year and Delta Nu Alpha Member, Mr. James Griffith was named and honored with dinner and plaque recognizing his 30 + years in the transportation industry. For those of us fortunate enough to know James, really realizes what an asset he has been to the industry. Coming up through the ranks and never asking anyone to do anything that he either hasn't done, or wouldn't do again, he has gained respect beyond reproach. James is very well deserving and long overdue to have been honored with this award. Attendance that evening exceeded 60 people and it was a great event to celebrate National Transportation Week.

The Chapter also presented scholarships to 5 deserving college logistics majors. To honor a long-time Nashville transportation icon, The Les Overton Scholarship was founded over 15 years ago with one winner. It has increased to 4 recipients:

- Joseph Matjasich, \$1,250.00 - Western Illinois
- Thomas Levis, \$1,250.00 - Western Illinois
- Cameron Casey, \$2,500.00 - Wayne University
- Heather Sandefur, \$2,500.00 - UT Chattanooga



Tennessee Trucking Association's "No Zone" trailer and guest attending the Transportation Professional of the Year Dinner.



Transportation Professional of the Year, James Griffith with his plaque

Donald Wayne Cordell and Scholarship Winner

Donald Wayne Cordell passed away December 20, 2013 at the age of 75. He was a proud veteran of the U.S. Navy and was buried in the National Cemetery in Madison, TN. He was also in the transportation industry for many years and a member of The Delta Nu Alpha Transportation Fraternity, Volunteer Chapter #135, Nashville, TN. Wayne was very active in this organization and served as a Director.

A scholarship in Wayne's honor was presented to Spencer Dyer, a UT Logistics major from Hendersonville, TN. Spencer graduated from Merrol Hyde Magnet school in 2010 and was excited to peruse his education in the transportation industry at UT Knoxville. Due to his active internship with PepiCo in New York City, his Mother Paula Dyer accepted the \$2,500.00 scholarship. Wayne's son, David presented the award, with the support of his siblings, Donald Cordell and Dana Smith.

President Jim Hall stated "Wayne was a mentor in our industry and it was only fitting to honor him with a yearly scholarship award going to a serious logistics major. On behalf on the officers, Board of Directors and membership, we are very pleased To give this scholarship to such a deserving young man. With all the accolades from professors, his grades and his zest for the industry, it was just a natural that he receive the Wayne Cordell Scholarship."



Spencer Dyer



Wayne's Son David, Spencer's Mom Paula Dyer and Chapter 135 President, Jim Hall.

Chapter 750 at Large

Chapter 750 at Large has a new Chapter President, Christopher Burns. In order to have a "meeting" and networking opportunities, the current LinkedIn group will become a closed group with access for paid Delta Nu Alpha members. This platform will also be used to communicate to both the national and local chapters as well as to the Chapter at Large folks and get them plugged in and be able to be more active. The communication will be geared towards desire for webinars, monthly conference calls to update members on activities within the Chapter at Large and other information. If you have any questions or comments you can email Christopher at ctburns72@gmail.com. Our LinkedIn page is: <http://www.linkedin.com/groups/Delta-Nu-Alpha-CHPATER-750-6712347?fromEmail=&trk=eml-grp-sub&ut=2ne2Afjarbl6g1&gid=6712347&homeNewMember=>

Chapter Presidents

Bowling Green Chapter - Marvin Claywell mclaywell@midmark.com

Chapter 750 at Large - Christopher Burns ctburns72@gmail.com

Louisville, KY Derbytown Chapter 112 - Lori A Kelsey Lori.Kelsey@ky.gov

Milwaukee Chapter 317 - Steve Rose srose@hubgroup.com

Nashville Volunteer Chapter 135 - Jim Hall Jrhall8657@gmail.com

DNA Announces Five Online Continuing Education Webinars

Consistent with its goal of promoting education in transportation and logistics for its members and other transportation professionals, Delta Nu Alpha is happy to announce the availability of five new online webinars. These webinars were recorded in the Spring of 2014 as part of a Supply Chain Knowledge Management course at the University of Alaska Anchorage in their Master of Science in Global Supply Chain Management program. Each webinar has been approved for Continuing Education credit by the CCPAC (Certified Claims Professional Accreditation Council).

Topics Covered

- General Principles of Federal Transportation Law and Bill of Lading Terms and Conditions.
- Motor Carrier Service Terms and Conditions affecting freight charge collection, freight claims, accessorial charges and more.
- Contracting for Interstate Truck Service - Typical issues to be addressed in shipper/carrier contracts / a discussion of 13 provisions in typical shipper contracts which affect the risk analysis of carriers and brokers.
- Cargo Claim Mitigation, Adjustment and Resolution - A practical analysis of the Carmack Amendment and Handling of motor carrier claims.
- Liability Runs Up The Supply Chain - Who is responsible for certifying motor carriers as fit for use? A critical analysis of SMS methodology.

Delta Nu Alpha's Target Audience

These webinars are made available to Delta Nu Alpha members and the general public for \$40 per course. Registrants seeking continuing education credit from CCPAC or MCIEF should so indicate at time of registration and complete the self-reporting certification provided upon confirmation of payment.

These and future webinars are being offered to fill a felt need for practical education in transportation and logistics. All revenues less expenses will be used to support Delta Nu Alpha's continuing education programs including student scholarships.

The presenter of each webinar is Henry E. Seaton, Esq. who serves as Delta Nu Alpha's International Vice President, a noted author and lecturer on transportation legal issues. More information on Mr. Seaton may be found at www.transportationlaw.net.

How to Obtain a Webinar

You will be able to access the webinars from the Delta Nu Alpha homepage here: www.deltanualpha.org.

TIMTC, USDOT to Sponsor Webinar Showcasing Trucking Industry Technology

Trucking industry stakeholders are invited to participate in a free webinar to hear trucking industry experts discuss their real-world experiences with several different types of cutting-edge truck technologies.

Representatives from Con-way Freight, Boyle Transportation, James Burg Trucking and Maverick Transportation will highlight the benefits and costs of several technologies that improve fleet safety and/or increase productivity. Motor carriers have many technology options to choose from and this webinar will provide valuable insight into some of the most useful systems hitting the marketplace.

The technologies discussed will include:

- Roll stability systems
- Collision mitigation systems
- Tire pressure monitoring systems
- Specialized heavy haul equipment
- Driver monitoring systems
- And more...

Join TIMTC and the USDOT on June 26th for the Trucking Industry Technology Showcase. [Click here to register today!](#)

WHAT: Trucking Industry Technology Showcase

WHEN: Thursday, June 26, 2014, 2:00 – 3:30 p.m. ET (1:00 – 2:30 p.m. CT)

HOW: Participants will need access to the internet and a telephone. For your free registration, please visit the TIMTC website at www.freightmobility.com or [click here](#) . An email with instructions for joining the webinar will be sent to all registrants.

Interested in becoming involved with TIMTC? Participation is free and provides the latest information and updates on trucking industry initiatives that improve the industry's safety and mobility. Send your contact information to TIMTC@trucking.org to receive your free membership.

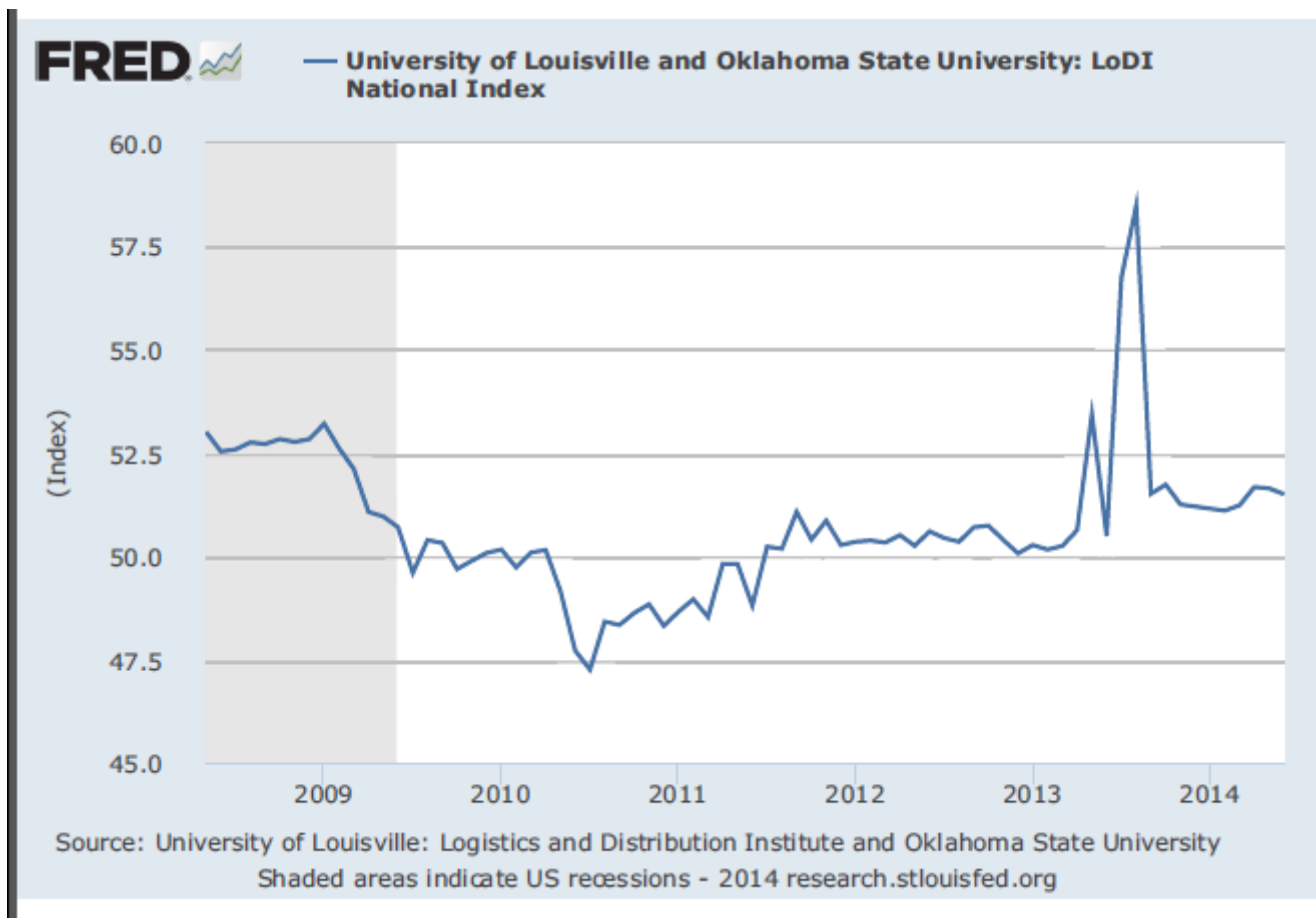
National LoDI Index Released

The University of Louisville Logistics and Distribution Institute and Oklahoma State University put out a National LoDI Index that gauges the logistics and distribution activity in the nation. See the below PDF of a graph going back to mid-2008. The June Index which just arrived is a 52.

The index value ranges between 1 and 100. A value higher than 50 indicates healthy economic activity.

The LoDI Index uses linear regression analysis to combine cargo volume data from rail, barge, air, and truck transit, along with various economic factors. The resulting indicator is designed to predict upcoming changes in the level of logistics and distribution activity in the US and is represented by a value between 1 and 100. An index at or above 50 represents a healthy level of activity in the industry

The Greater Louisville and National LoDI Indices were developed by researchers at the University of Louisville. Please contact Dr. Heragu (sunderesh.heragu@okstate.edu), now IE&M Department Head at Oklahoma State University, or Dr. DePuy (depuy@louisville.edu) for additional information.



No Good Deed Goes Unpublished

Increasing the broker's bond to \$75,000 seemed like a good idea. For too long, crooked middlemen have stolen carriers' money and the existing broker regulations have not been enforced to require brokers to receive funds in trust and pay carriers upon receipt, so increasing the bond to \$75,000 seemed like some remedial response.

In my view, the law went too far in requiring every carrier who used convenience interlining to become a broker or forwarder. Proper exceptions were created for air freight forwarders, ocean intermediaries and customs brokers when they were arranging for transportation for compensation as part of their ordinary course of business. But many do not understand the purpose and limits of those exceptions.

The Agency provided a soft landing for compliance and the cost of the bond fell well below the initial estimates, but the chaos is far from over.

The Agency has not promulgated implementing regulations for the new statute. Some people are suggesting red tape which will stifle competition and create a bureaucratic nightmare for both the Agency and the industry. Some believe new applicants should have 30 to 80 hours of training based on ill defined "best practices" – you have got to be kidding! The law requires that at some future time every new applicant will have to have an officer with 3 years of experience and will be required to renew its application every 3 to 4 years. Isn't that enough?

Now listen to this. The law sets forth a process for distributing bond proceeds. It requires the bank trustor or the surety to immediately cancel the bond, publish a notice and 60 days later distribute the entire \$75,000 penal sum to valid claimants on a pro rata basis.

Yet, here comes the first one out of the box. A sizable insurance carrier in the trucking industry who should know better, files an interpleader in California state court, serves up over 75 known claimants, and requires them to show up in California to validate their claims. What is worse, the notice says every claimant has to pay a \$438 filing fee to the court just to validate its claim and the surety wants its costs and attorney's fees out of the bond proceeds!

This is not what MAP-21 intended. The burden is supposed to be on the surety or bank trustor to distribute the full bond proceeds and no carrier should have to go to California and "pay to play" to get some pennies on the dollar return. Hopefully by the time this article appears, somebody will have challenged use of this practice in light of the law and rectified this obvious abuse.

One thing is for sure – MAP-21 and the \$75,000 bond is no panacea for guaranteeing that motor carriers will receive payment of their freight charges on brokered loads. Issues involving payment of freight charges and use of brokers and other intermediaries are far from settled.

Support for Logistics Jobs

Delta Nu Alpha has become aware of a very helpful logistics employment support site for its members.

AldenLaw, a transportation law firm located in Columbus, Ohio, has set up what they call their "Wednesday Employment Blast". Currently listed are over 100 management positions nationwide, and even more resumes. The AldenLaw site is tied in with Columbus State Community College's "LogisticsArt" Program which has an extensive list of entry level resumes of people fresh out of the Logistics Art Retraining Program.

Please view the website at www.aldenlaw.net and click on "Industry Employment". We suggest that you add your email address to receive future blasts and utilize this site for your open positions or resumes.

Delta Nu Alpha was assured that there is no cost involved for employers or employees and that the list is not shared in any way. This logistics site is simply AldenLaw's support for our industry.



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