

Delta Nu Alpha



Alphian Connection

EDUCATING TOMORROW'S TRANSPORTATION PROFESSIONALS TODAY

Winter 2013/2014

Message From the President, Jim Hall

Dear Delta Nu Alpha Members and Friends;

Thank you first of all for your support in our slate of officers submitted and elected in December. Just to introduce you to the Officers and Board - here is a little bit on each of us;

Jim Hall - President

Began his transportation carrier in 1976 in the LTL environment, from there to Truck Load and then to Brokerage. He became a part of Delta Nu Alpha in June, 1987. During that 26 years of investing his time with Delta Nu Alpha, he has served in every capacity of Delta Nu Alpha on the local level with the exception of Secretary / Treasurer, served on the National Board and also served on the Foundation Board for a few years. Additionally, that has included several committee chairs, board of Directors and for the past several years, & President of Volunteer Chapter #135. Over the course of his tenure with Delta Nu Alpha, Jim has been the recipient of many of the prestigious awards associated with this organization, both locally and on the National level. He has received the "Alphian of the Year" award in 2001, one of Nashville's most prominent awards was the Robert H. Beard Professional award of which he was a recipient. At the last TEC in Louisville, KY he was presented with the " T.V. Volk" award, and in 2011 he was presented by Volunteer Chapter #135, "The Transportation Professional of the Year" award. Jim currently is employed by Carrier Services of TN, Inc. where he oversees administration of the company.

Henry Seaton - 1st Vice President

Most all of you know Henry - he has been practicing law for over 30 years in the Washington DC area representing motor carriers and brokers. He also serves on the editorial board for Overdrive Magazine; the Editorial Board for the Air forwarders Association Quarterly Magazine and is also a contributing Columnist for Internet Truckstop Magazine. He is the author of "Protecting Motor Carrier Interests in Contracts" (Randall Publishing 2002) He was voted the Delta Nu Alpha Transportation Professional of the Year in 2001 and is a frequent speaker and lecturer regarding cargo claims; freight charges; contracting and risk/insurance issues effecting carriers and brokers.

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Sue Spero - 2nd Vice President

Like Jim & Hank, Sue is no baby to the transportation industry. Currently she is the founding President of Carrier Services of TN, Inc. She has been an active member since May 1999. Sue has served on many boards for Volunteer Chapter # 135 and is currently Scholarship Chair in addition to being 1st Vice President. Having some 30+ years in the full truckload transportation arena Sue continues to have a passion for continuing growth of education within the transportation industry. Sue's motto; "I am passionate about life-long learning. I believe that we MUST keep continuing education active in our lives and continue to share our knowledge"

Don Adams - Secretary / Treasurer

Don has been a member of Delta Nu Alpha for the past 20 years. Don held all positions in the Chicago Chapter including President for over 10 years. He has served on the National Board for 9 years, including President for 3 terms. Currently, Don is Regional Sales Manager for Conway Truckload.

Laura Plizka - Assistant Secretary / Treasurer

Laura has been working as the Delta Nu Alpha Administrator since February 2009. She has 25 years experience in the public relations /marketing field. Laura works for an association management company as the online communications manager for a client with 7000 members, worldwide.

Directors

Melinda Burns - Director

Melinda began her transportation career in 1993 at Roadway Express giving her some 13 years experience in LTL. Since 2007, Melinda has been with Dollar General Store Support Center developing and managing the in house Freight Payment System with import freight invoices being added to her responsibilities in 2009. Melinda also holds an associate's degree in Paralegal Studies. Locally, Melinda serves as 2nd Vice President for Volunteer Chapter # 135

Gary Heinz - Director

Gary has been in the Transportation Industry since the mid 70's. Gary began his transportation career working in the warehouse and moved up the ladder to the Shipping/Receiving Manager where he was soon advanced into Operations for the private fleet of Maremont Corporation. When Maremont discontinued their private fleet operations, Gary continued to stay in the T/L industry having worked in operations at Overland Express and then to Birmingham Nashville Express, Inc. for 16 years until the purchase was made by Big G Express who he has been with for the past 10 years. In 1999 Gary became a member of Volunteer Chapter # 135. He has served on several committees, served as President for 3 terms and for the past 10 years has served as Volunteer 135's Secretary/Treasurer.

Sally Lubinski - Director

Sally has been a member of Delta Nu Alpha for the past 16 years. She held the office of Vice President for 2 years and President for four years for the Milwaukee Chapter. She has served on the National Board for 7 years, up to and including having been President as well. Sally is a "Shipper" representative in Milwaukee and has been employed there for the past 18 years.

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Jeff Wilmarth - Director

Jeff Wilmarth is Director of Marketing & Traffic @ A & B Freight Line, based in Rockford, IL. "A & B Freight Line is a privately owned company, totally committed to anticipating and meeting our customer's needs." Jeff is equally committed to Delta Nu Alpha. Jeff has been with Delta Nu Alpha for some 20+ years. During that time he too has served on various committees, on the National Board, on the Foundation and also served as President of not only his local chapter in Rockford, but during the 2000 - 20001 term he served as President on the National level as well.

After this brief introduction of your incoming Officers and Board of Directors, it is our hope that Delta Nu Alpha will continue to stand and grow stronger. As you can see by the Officers/Board members listed above, there is a multitude of years of experience in the field of Transportation. We have already had several calls, communications and are on the same page with trying some different type things to keep us going. It is the goal of each of us to see Delta Nu Alpha stay with the grass roots from which we got our start, Education, just going about it in a bit of a different way. Please be patient with us during this transition time and give us your commitment to make our organization grow. WE may never be what we once were, but we will still BE!

On behalf of the Officers & Board of Directors, it is with Appreciation to each of you for your continued support. Our warmest wishes to each of your for a Happy Holiday Season and a successful and prosperous New Year.

Kindest Regards,
Jim Hall
President

Message From the Past President, Sally Lubinski

Dear Members,

It's hard to believe that Christmas is almost here and a new year is right around the corner. I hope this Alphan finds all of you well.

The last few years have been tough, our industry is changing and people are not attending monthly meetings, conferences etc., as they had in the past. Things such as Social media have people communicating in a very different way these days which has contributed to the decline in our membership. Despite these changes, and thru the dedication of all of you, Delta Nu Alpha has stayed afloat. I would like to thank all of our members, chapter leaders, Board of Directors and our administrator, Laura Plizka for all their hard work and dedication

With all that said it is time to move forward and bring on some new ideas, some old and new faces and a new board.

It has been, and will continue to be, my pleasure and honor to be a part of such a wonderful organization. I look forward to our upcoming year and welcoming our new board.

May you all have a very Blessed Holiday season!

-Sally Lubinski

Where Do We Go From Here?

By Henry Seaton - 1st Vice President

During the days of regulation when regular route general commodity carriers handled most of the truck-load freight, the traffic function was largely local and Delta Nu Alpha chapters prospered as a forum for discussion of best practices, professional development, and yes, “fraternity” between transportation professionals regardless of their position in operations or sales, or their employer be it a shipper, carrier or intermediary.

With deregulation, the transportation of “general commodity freight” has given way to specialized truck-load carriers which transport shipments at the behest of corporate national procurement officers and frequently subject to a biannual bid package which frequently makes transportation into a faceless interchange of emails.

As a result, the Delta Nu Alpha chapter system has been stymied. The traffic function has been replaced with “supply chain management” and there are few undergraduate or continuing learning opportunities for education in the nuts and bolts of transportation.

Your Board is composed of a hearty few shippers, brokers and carrier representatives who are remnants of the active local chapter system. Its nucleus is made up of members of Volunteer Chapter 135 which will be the last to concede the importance of local chapters, the friendships it makes possible and public service it facilitates.

Yet, if we want to preserve the legacy of Delta Nu Alpha and its commitment to educating transportation professionals, we must change our emphasis. The legacy of Delta Nu Alpha cannot stand or fall on the success of local meetings or the budgeting of funds to allow members to attend an annual convention. We believe there is a real need for practical transportation education and career development in our industry which is consistent with Delta Nu Alpha’s founding purposes and which can only be provided if we emphasize long distance learning and career development opportunities beyond the reach of local clubs.

To this end, we intend to emphasize education in the basic rules of commerce affecting shippers, brokers and carriers through a series of regularly scheduled webinars and town hall meetings. Our goal will be to not only provide basic education and training, but also to respond to the plethora of new regulations and rules which will affect our industry.

To that end, we have asked Tommy Ruke, Founder of the Motor Carrier Insurance Education Foundation and John O’Dell, President of the Certified Claims Professional Accreditation Council and former Claims Manager of Landstar, to join the Board as ex officio members. Each brings perspective on two issues in which expertise and training is sorely lacking.

We hope to work with your respective organizations to offer meaningful education and courses leading to and sustaining their accreditation of transportation insurance and claims professionals and look forward to working in a collaborative effort with other similarly minded groups.

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Some of the topics we hope to offer include:

- (1) MAP-21 and the affect of the new broker regulations on shippers, brokers and carriers who subcontract.
- (2) Vicarious liability of negligent selection issues and publication of SMS data.
- (3) The common law of cargo claims and the affect of the waiver of mitigation.
- (4) Protection offered to shippers and brokers by certificates of insurance and additional insured language.
- (5) Multimodal cargo claims issues/prior or subsequent movement by air or by sea.
- (6) Uniform registration system – what will it require and when will it be implemented.
- (7) Chameleon carriers/zealously seeking bad actors?
- (8) Broadly worded indemnification in carrier contracts, state anti-indemnity statutes and "just buy me" insurance.

Where possible, we will attempt to archive and make available a presentation on some of these and other topics for members as a way to boost membership and add value.

Finally, we hope to make available portions of a 5 day seminar covering the basics of transportation law to be given at the university level in February of 2014. Also, we hope to make available through Delta Nu Alpha at a discount to encourage membership, a new treatise on legal issues affecting the trucking industry which is scheduled for publication in the second quarter.

In sum, our goal is to see Delta Nu Alpha survive and prosper while remaining true to its founding goals of collegiality and education. I am frequently reminded by friends who wistfully remember the past importance of Delta Nu Alpha in the good old days. It goes without saying that we have to change with the times. We know that there are loyal members of Delta Nu Alpha who live outside the bounds of our few remaining active chapters and that national must do more than collaterally support chapter activities to fulfill our founding principles.

We welcome your comments, advice and support.

Meeting Opportunities

Below is a chapter president list. If you are interested in attending a meeting in these areas you can contact the local president for more information.

Bowling Green Chapter - Marvin Claywell mclaywell@midmark.com 270-629-1131

Chapter 750 at Large - David Riggs jasona0327@earthlink.net

Louisville, KY Derbytown Chapter 112 - Lori A Kelsey Lori.Kelsey@ky.gov phone 502-266-6084

Milwaukee Chapter 317 - Steve Rose srose@hubgroup.com

Nashville Volunteer Chapter 135 - Jim Hall Jrhall8657@gmail.com

South Florida Chapter 53 - Jim Glover Fortjimfl@aol.com

Registration Now Available for December 18 USDOT Comprehensive Truck Size and Weight Limits Study -Second Public Outreach Session Webinar

Registration is now available for December 18 USDOT Comprehensive Truck Size and Weight Limits Study –Second Public Outreach Session Webinar. This webinar is taking the place of the regularly scheduled Talking Freight seminar and will occur from 1:00 pm – 5:00 pm EST.

You must register in advance in order to attend this webinar. Please register at http://www.ops.fhwa.dot.gov/freight/fpd/talking_freight/index.htm

Description On December 18, 2013 from 1:00 to 5:00 p.m. (EST), USDOT will hold the second Public Outreach Session to provide an update on the MAP-21 Comprehensive Truck Size and Weight Limits Study progress. This session will be held as a webinar and will include a review of draft desk scans, project plans, selected truck configurations and an updated project schedule. Prior to the webinar, USDOT will post documents at: <http://www.ops.fhwa.dot.gov/freight/sw/map21tswstudy/index.htm>. USDOT will accept comments on these materials through January 3, 2014.

Please Note:

This topic is expected to have high interest and registration is limited to the first 500 people. To help ensure that the maximum amount of people can attend this webinar, please:

- Only register if you will be able to attend the webinar. If you register and then find out you will not be able to attend, please notify me at symounj@leidos.com so I can cancel your registration and make room for someone else.
- Attend in a group setting in a conference room if possible. If you decide to do this, only one person from your group needs to register.

If you have not yet participated in Talking Freight, I encourage you to do so. These monthly seminars, sponsored by the Federal Highway Administration, are held via web conference, which means that you view the PowerPoint presentations over the Internet while listening to the presenters over your computer or the telephone. There is no cost involved and you do not have to leave your desk to participate. More information about Talking Freight is available at http://www.ops.fhwa.dot.gov/freight/fpd/talking_freight/index.htm Links to past presentations and recordings are available on <http://www.fhwa.dot.gov/freightplanning/talking.htm>.

Talking Freight seminars are eligible for 1.5 AICP Certification Maintenance Credits (for AICP members). In order to receive credit, you must attend the full seminar and login to the seminar with your full name or type your full name into the chat area during the seminar if you are in a room with a group of people. Visit the AICP web site for more information about AICP Certification Maintenance Credits.

If you have any questions, please contact Jennifer Symoun, Leidos, 703-318-4267 or symounj@leidos.com.

Chapter News

Bowling Green Chapter

Bowling Green Chapter December Service activity.
This are the snacks we collected for the Potter's
Children Home in Bowling Green, KY



Derby Town Chapter (Louisville, KY)

The December meeting of the Louisville chapter was held on Tuesday, December 17. The speaker was be Joe Gliessner, CEO of New Directions Housing Corporation. He spoke about New Directions' "Repair Affair" initiative and portfolio of affordable housing directed toward revitalizing Louisville neighborhoods.

During the meeting we collected toys for the children of Wayside Christian Mission (our hosts at Hotel Louisville) and contributions to New Directions in support of the Repair Affair.

Nashville Chapter

We once again held our semi-annual golf out for the benefit of our scholarship efforts. This event was held on September 26 at Country Hills, Hendersonville, TN. In attendance were 32, 4 man golf teams, a host of hospitality tents, each of which held the cards for the poker game being played throughout the tournament. Along with raffle tickets and everything from our "Toilet Hole" to our "Putting Contest" and many other 'things of interest' throughout the day. As the day came to a close, everyone gathered in the clubhouse for the raffle. We ended the day on a good note, having made money to replenish the Les Overton Scholarship Fund of which we just last June awarded two students with \$2,500.00 each in scholarship money. Our next golf outing will be next May, so if you see in your travels that you might be able to make it, please let Jim Hall (jrhall8657@gmail.com) know.

In December we had a Christmas for Kids event.

Please see pictures of both events on the next page.



Delta Nu Alpha International Board

Jim Hall - President

Henry Seaton - 1st Vice President

Sue Spero - 2nd Vice President

Don Adams - Secretary / Treasurer

Laura Plizka - Assistant Secretary / Treasurer

Directors

Melinda Burns - Director

Gary Heinz - Director

Sally Lubinski - Director

Jeff Wilmarth - Director

Delta Nu Alpha Foundation Trustees

Chair - Clifford Smith

(623) 414-1194

cliffsmith49@gmail.com

Vice Chair - Jeff Wilmarth

Liaison to the Fraternity

President Silver Arrow Express

901 22nd Street

Rockford, IL 61108

(815) 397-4892 Ext. 223

silverarrow@insightbb.com

Secretary - Treasurer - Gary Nichols

Director of International Sales US Xpress

3327 S. Highland

Joplin, MO 64804

gnichols01@cableone.net

Trustee - Tom Bock

Vice President - Sales

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4123 Apple Blossom Road

Lutz, FL 33558

bocko@mindspring.com

Trustee - Bill Lavier

General Manager

Retired/Tyme-It Transportation, Inc.

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(800) 456-4090

williamhlavier@tymeit.com

Trustee - Carol Hackett

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Nashville, TN 37211

(615) 554-0142

carolh24@msn.com

Delta Nu Alpha Information

Delta Nu Alpha Administrator - Laura

Phone: 414-764-3063

admin@deltanualpha.org

Reminder on Member Contact Data -

Many of you have moved, changed jobs,

changed email addresses, or maybe all three

- forward updated information to

admin@deltanualpha.org.